

**TPN ONLINE** 

**TA WEEK CONTACT US** 

## Transatantic week 2025

Dear Friends,

TPN hosted its signature event, Transatlantic Week, in Washington, D.C., from Monday, July 21st, to Thursday, July 24th. The event was held at the Library of Congress. The theme was "EU-US Partnership: priorities for joint action for 2030". Participants were drawn from the US Congress, the European Parliament, the US Administration, and the European Commission, as well as the transatlantic business and academic communities. We warmly welcomed them all and are very grateful for their participation and ongoing support, without which the Week would not occur. Here is the final program, which includes an Al-generated summary note for each session. We hope you enjoy reading it. Underpinning the event was the latest TPN report from its exercise on "Transatlantic Vision 2030: Strengthening EU US Partnership". Bringing together

insights from workshops, expert papers, and conversations with business leaders, policymakers, academics and civil society, TPN outlines recommendations for strengthening transatlantic partnership looking towards 2030 and beyond. For the report, <u>click here</u> - For the opening slides, <u>click here</u>. For the TPN Project

Director cover note, <u>click here</u>. Vision 2030 is an ongoing exercise. We will continue our consultations with transatlantic stakeholders, adapting and elaborating our recommendations as conditions change, and new challenges emerge. Your input in the months ahead will be invaluable and most welcome generating a transatlantic discussion involving the business community, legislators and civil society.

Finally, a shout-out to the Team. For a small office, Transatlantic Week is a huge effort! I am sure that you will all want to join me in thanking the TPN Team - few of whom work for TPN but who come together to support TPN's mission and help make the Week happen. All good wishes,

Vivien Haig & the TPN Team THE SESSIONS

Monday, July 21 Washington, D.C.

Introduction

Moderator

Speaker

Transatlantic Vision 2030: Strengthening EU-US Partnership

## James Elles, Chairman, TPN

Bruce Stokes, Executive Director, Transatlantic Task Force, German Marshall Fund of the United States, and TPN Project Director

This introduction to Transatlantic Week 2025 focused on navigating the challenges facing transatlantic relations in an uncertain political climate, stating that "the challenges facing the transatlantic relationship have probably not been this serious since the end of the Cold War." The presentation outlined a comprehensive set of recommendations designed to strengthen cooperation across multiple sectors, with

particular emphasis on preparing for long-term collaboration beyond immediate political uncertainties. Download Introduction <u>here</u>

Tuesday, July 22, 2025 Washington, D.C. Session 2 **Outlook for Transatlantic Partnership** Moderator **Edit Herczog**, Chair of the Administrative Board, The Agency for the Cooperation of Energy Regulators (ACER)

Tuesday, July 22, 2025

Washington, D.C. Session 3

**Bart Szewczyk**, Advisor, European and Global Public Policy, Covington & Burling LLP Speakers **Don Bacon**, Member of Congress, US House of Representatives

Julianne Smith, Former US Ambassador to NATO Speakers Brendan Boyle, Member of Congress, US House of Representatives

**Kira Rudik**, MP for Holos and Vice President, ALDE)

Kristen Verderame, VP Global Government Relations, NetApp

Moderator

ground.

Speakers

and EU Presidency Denmark

to the next ones.

moving forward. Chapeau.

futures ones as well.

United States (GMF)

Moderator

Download Session 4 here Tuesday, July 22, 2025 Washington, D.C. Session 6

**Thomas Spiller**, Vice President, Global Public Policy, The Walt Disney Company

Dan Mullaney, Non-resident Senior Fellow, Atlantic Council, Former Assistant US

Niels Junker Jacobsen, Minister Counsellor, Danish Embassy in Washington DC

While some common frameworks exist, translating these into a cohesive

Trade Representative for Europe and the Middle East Roger Coelho, Senior Director of Policy, AmCham EU

How must the US and EU act to simplify regulation?

This session revealed significant concerns about the consistency and reliability of American support for Ukraine under the current administration. Participants highlighted how recent policy fluctuations, particularly a brief suspension of intelligence sharing and military assistance, have created substantial trust issues that extend beyond diplomatic circles to impact operational cooperation on the

Here's what some of our participants said about the Transatlantic Week 2025 We appreciated the opportunity, and it was a wonderful event.

I really enjoyed the exchange and I very much look forward

I saw the program and it was fantastic. It's clearly going to be

These are not easy times in the TA relationship, so your efforts to

necessary to have this kind of connective tissue in place.

You are to be applauded for pulling together such an excellent gathering. It was a joy to take part. Thanks for all the hard work putting it together Great stuff – and let's see if we can do more together in the future!! It was quite an event you managed to pull off, even at such

How can Transatlantic productivity and investment be improved? Moderator

Penny Naas, Lead, Allied Competitiveness Project, German Marshall Fund of the

Mario Mueller, Director External Affairs Europe, Philip Morris International, (PMI)

discussion emphasized that the U.S.-EU investment relationship "dwarfs the trading relationship" and is "about three to four times the size" of trade flows, with most trade being intra-company transactions between headquarters and overseas investments. Download Session 7 here

Department of Justice Antitrust Division, Philip Morris International, and AT&T. The

Tuesday, July 22, 2025 Washington, D.C.

Session 8

**Promoting Transatlantic business contacts** 

Former Deputy Director of the National Economic Council and Deputy Assistant to the President for International Economic Affairs, President Trump's First Administration International, and Chairman, AmCham EU

**Donald Beyer Jr.**, Member of Congress, US House of Representative

Moderator

Google

Speakers

Member, European Internet Forum (EIF

**UNSUBSCRIBE** 

Speaker **Jim Costa, Member of Congress, US House of Representatives** Danuta Hübner, EU Honorary President, TPN, and Senior Fellow, **Atlantic Council** The session centered on navigating the evolving transatlantic partnership during a period of significant geopolitical shifts, including the Trump administration's return to power, growing competition with China, and ongoing tensions from Russia's invasion of Ukraine. Download Session 2 here

Geostrategic threats to the West: how to counter them together? Moderator

Max Bergmann, Director, Europe, Russia, and Eurasia Program and Stuart Center for Strategic and International Studies (CSIS) Ruth Bajada, Deputy Chief of Mission, Delegation of the EU to the US

The discussion concentrated on the influence of Artificial Intelligence (AI) on transatlantic relations and the effort to regulate this technology. It highlighted the European Union's proactive stance in Al regulation, contrasting it with a slower pace in the United States, and underscored the significance of collaboration to tackle the complexities AI presents. The conversation delved into the necessity for innovative legislative processes that accommodate rapid technological advancements and the importance of stakeholder engagement. Download Session 3 here Tuesday, July 22, 2025 Washington, D.C. Session 4 Defense of the West: how to strengthen Western security?

transatlantic strategy remains an ongoing challenge, given the different threat perceptions and national interests involved. More substantive alignment is needed on developing positive economic incentives, addressing nonmilitary arenas of U.S.-China rivalry, and achieving clarity on contingencies to secure continued coordination. **Download Session 6 here** 

bring together a great programme in DC were highly appreciated! challenging times. Important to kept the transatlantic conversation

I enjoyed participating and meeting you. Hope to participate in

Congratulations on another successful TPN Transatlantic Week

loud and clear. You really make a difference.

Thanks to events like the one you set up, Ukraine's voice gets heard

Thanks so much for the terrific conference a couple of weeks ago, and for giving me the opportunity to participate. Thanks for a great event and I know the Congressman really enjoyed speaking on the TLD panel!

> Tuesday, July 22, 2025 Washington, D.C.

> > Session 7

Speakers Dorothee Schneider, Head of Section, Economic and Trade, Embassy of the Federal Republic of Germany Dina Kallay, Deputy Assistant Attorney General for International, Policy, and Appellate, US Dept of Justice's Antitrust Division Ligia McEvoy, Director of Public Affairs in DC, AT&T The session focused on U.S.-EU investment relationships and competitiveness challenges, featuring representatives from German diplomatic services, the U.S.

James Elles, Chairman, TPN Speakers **Thomas Spiller**, Vice President, Global Public Policy, The Walt Disney Company Alberto Zilio, Head of European Government Affairs, Ericsson, and Co-Chairman, **TPN Business Group** The session explored the creation of a transatlantic business network as outlined in

TPN's Vision 2030 report. Speakers emphasized that such a network would address the growing complexity of the geopolitical environment and provide

Download Session 8 here

businesses with better access to policymakers on both sides of the Atlantic.

external adversaries, particularly China's economic coercion, the combined economic power of North America and Europe represents nearly half the world's economy with approximately one billion people. Download Session 15 here

> Wednesday, July 23, 2025 Washington, D.C.

> > Session 16

Marta Poślad, Director, Public Policy, Central and Eastern Europe & Transatlantic,

Brando Benifei MEP, Co-chair TLD, European Parliament, and Steering Committee

Everett Eissenstat, Partner, Squire Patton Boggs (US) LLP and TPN Board Member,

How could the US and the EU work together on trade?

The session centered on the critical importance of maintaining strong US-EU relationships despite internal political divisions on both sides of the Atlantic. Participants emphasized that while both regions face significant challenges from

**Download Session 16 here** 

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Tuesday, July 22, 2025 Washington, D.C. Session 9 Reception: Arts, culture, creativity, and Al innovation Host Karan Bhatia, Vice President and Global Head, Government Affairs and Public Policy, Google Speakers Ambassador Jovita Neliupšienė, EU Ambassador to the US, Delegation of the EU to the US **Jim Costa**, Member of Congress, US House of Representatives A special evening reception that emphasized how cultural connections strengthen transatlantic relationships beyond traditional trade discussions. Download Session 9 here Wednesday, July 23 2025 Washington, D.C. Session 10 **Digital Transformation:** Current priorities for Transatlantic action Moderator Combiz Abdolrahimi, Vice President, ServiceNow Speakers Juliana Koza, Director, Government Affairs, Qualcomm Behnaz Kibria, Director, Government Affairs & Public Policy, Cloud Product Initiatives, Google Lasse Heidemann, Senior Director, Digital Europe Matis Pellerin, Vice President, Global Government Affairs, Oracle The session highlighted how the pace of digital change has dramatically accelerated, with new services now reaching one million subscribers in days rather than the year it took three decades ago. Industry leaders from Google, Qualcomm, Oracle, and Digital Europe emphasized that while the U.S. and EU face mounting pressure from China's technological advancement and citizen demands for both innovation and safeguards, the transatlantic partnership remains essential for shaping a digital economy grounded in democratic values. **Download Session 10 here** Wednesday, July 23, 2025 Washington, D.C. Session 11 Artificial intelligence and cybersecurity Moderator Fran Burwell, Distinguished Fellow, Atlantic Council Speakers Ajit Jaokar, Course Director and Fellow for Artificial Intelligence, University of Oxford, and Advisor, European Internet Forum (EIF) Darrell Issa, Member of Congress, US House of Representatives Ted Lieu, Member of Congress, US House of Representatives Chris Gow, Head of EU Public Policy, Cisco Alberto Zilio, Head of European Government Affairs, Ericsson This panel discussion examined transatlantic cooperation on artificial intelligence and cybersecurity, focusing on the diverging approaches between the United States and European Union in regulating and developing AI technologies. Download Session 11 here Wednesday, July 23, 2025 Washington, D.C. Session 12 Food and energy security challenges ahead Moderator Jörn Fleck, Senior Director, Europe Center, Atlantic Council Speakers **Jim Costa, Member of Congress, US House of Representatives Ted McKinney**, Chief Executive Officer, National Association of State Departments of Agriculture Bill Behrens, Vice President, Global Head of Government Affairs, Kraft-Heinz Company Mark Titterington, Director, Forum for the Future of Agriculture Participants emphasized the critical nature of the US-EU agricultural alliance while acknowledging significant regulatory and trade barriers that have hindered deeper cooperation. The discussion highlighted how food security intersects with climate change, demographic shifts, geopolitical conflicts, and evolving consumer demands, with particular attention to the lessons learned from Russia's weaponization of food supplies during the Ukraine war. Download Session 12 here Wednesday, July 23, 2025 Washington, D.C. Session 13 Lunch: In conversation Moderator Thomas Spiller, Vice President, Global Public Policy, The Walt Disney Company Speakers Ambassador Jovita Neliupšienė, EU Ambassador to the United States, Delegation of the European Union to the United States Wednesday, July 23, 2025 Washington, D.C. Session 14 **Priorities for the TPN Staffers Network** Moderator Dan Nechita, EU Director, TPN Speakers **Ana Laca, Head of Office, Tonino Picula MEP** John Lynch, Legislative Director, Congressman Jim Costa Gianluca Nigro, Legislative Director, Congressman Brendan Boyle Emilia Ciara Plowiecki, APA, Marta Wcisło ME Abraham Velarde Gonzalez, APA, Pilar del Castillo MEP The session centered on the challenges facing US-EU relations in the current

political climate, with participants acknowledging the uncertainty created by the Trump administration's approach to traditional alliances. As one participant noted, "we wake up right, and we first thing we do is check what President Trump has said," highlighting the unpredictable nature of current diplomatic relations. Download Session 14 here Wednesday, July 23, 2025 Washington, D.C. Session 15 TLD: Its leadership role Moderator Lisa Schroeter, Global Director of Trade & Investment Policy, The Dow Chemical Company Speakers rando Benifei MEP, European Parliament and Co-Chair TLD, and Steering Committee Member, European Internet Forum (EIF) Nathaniel Moran, Member of Congress and Co-Chair TLD, US House of Representatives

Liam Benham, President of EU, NATO and Government Affairs Europe, Boeing The session brought together European Parliament members, U.S. congressional representative's, and business leaders to discuss the current state of U.S.-EU trade relations amid ongoing tariff tensions.