

Transatlantic week 2024

“CHALLENGES AHEAD FOR EU US RELATIONS: DEVELOPING A ROADMAP TOWARDS 2030”

PROGRAM

TUESDAY 2 APRIL – WEDNESDAY 3 APRIL 2024

THE LIBRARY OF THE EUROPEAN PARLIAMENT
BRUSSELS

Transatlantic Policy Network (TPN) in partnership with



EUROPEAN PARLIAMENT, BRUSSELS

TUESDAY 2 APRIL – WEDNESDAY 3 APRIL 2024

“Challenges Ahead for EU US Relations: Developing a Roadmap towards 2030”

2024 is shaping up to be an unusual year. An unprecedented number of countries are going to the polls, with more than 50 elections taking place across the globe, mobilizing more than a quarter of the world’s population. Closer to home, elections to the European Parliament take place from 6 - 9 June, with a new European Commission to be chosen by the autumn. US Presidential elections take place on Tuesday, 5 November. Such a constellation has not occurred in transatlantic relations since 2004.

This provides TPN with the opportunity to assess progress made with its Transatlantic Vision 2030 exercise that started in 2019. We can see how unexpected events such as the COVID pandemic, which began in March 2020; the brutal Russian invasion of Ukraine in February 2022, followed by the unfolding Israel-Hamas war in the Middle East that started on 7 October 2023, have fundamentally altered the transatlantic relationship.

Drawing on the results of these assessments, we will focus our discussions on the way ahead towards 2030 to see how best to handle the enormous challenges facing the transatlantic partnership and identify priorities for joint action. As part of these discussions, we will review how best to fireproof the EU-US relationship to ensure that scarce resources are used to maximum effect during the period 2025 to 2028 when new US and EU administrations come into power.

In this year of elections, TPN is organizing its flagship Transatlantic Week 2024 event for the first time in Brussels, staging ‘book talks’ at the European Parliament Library, upon invitation of Professor Danuta Hübner MEP, in a similar way that the US Library of Congress has been used for previous TA Weeks in Washington, DC. This year’s TA Week will run from the afternoon of Tuesday, 2 April to the evening of Wednesday, 3 April.

- Starting with the opening session on Tuesday afternoon, there will be sessions looking at the Outlook for the Transatlantic Partnership and the geopolitical challenges. The discussion will be based on TPN experts’ papers.
- There will then be a welcoming cocktail for all participants that evening.
- On Wednesday morning through to the early afternoon, there will be sessions on sustainability, digital transformation, and economy and trade, assessing the key priorities going forward in the European Parliament Library. The discussion will be based on both TPN papers as well as the recent report, “The Transatlantic Economy 2024,” published by the American Chamber of Commerce.
- On Wednesday afternoon, the final discussions will provide the opportunity to review the Transatlantic Vision 2030 exercise, assessing both key challenges ahead for EU-US relations over the period 2025-2028 as well as to recommend the way forward to achieve an ambitious TA Partnership framework by 2030 based on the discussion of the TPN Compass Project papers.

We are delighted that you are joining us in this search for ideas for joint action together.

ALL TRANSATLANTIC WEEK SESSIONS ARE OFF-THE-RECORD – CHATHAM HOUSE RULES

TUESDAY 2 APRIL 2024

Outlook for the Transatlantic Partnership – Book-talk on TPN experts’ documents European Parliament Library – hosted by Professor Danuta Hübner MEP

SESSION 1

15.00 – 15.15

Opening comments

Location:

Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Instructions for security clearance at the Parliament will be sent to all participants

Moderator:

James Elles, TPN Board Chairman

Introduction:

Professor Danuta Hübner MEP, Co-chair Transatlantic Legislators’ Dialogue (TLD),
European Parliament

The Honorable Jim Costa, Member of Congress, US House of Representatives

[Get Session 1 summary here](#)

SESSION 2

15.15 – 16.00

Outlook for Transatlantic Partnership

Location:

Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Momentous events are underway across the globe: the world is indeed on fire. The Russian invasion of Ukraine continues after more than 2 years open conflict while the Israeli/ Hamas war has the potential to spread across the Middle East. These are dangerous times for the transatlantic partners, the need for close cooperation is more urgent than ever. What are the greatest priorities that they must resolve in the months ahead?

Moderator:

Lise Fuhr, Director General, ETNO

Speakers:

Jenny Harhigh, Minister Counselor for Political Affairs, US Mission to the EU

Ruth Bajada, Deputy Director/Head of Division United States and Canada,
European External Action Service (EEAS)

Professor Danuta Hübner MEP, Co-chair Transatlantic Legislators’ Dialogue (TLD),
European Parliament

The Honorable Jim Costa, Member of Congress, US House of Representatives

[Get Session 2 summary here](#)

SESSION 3

16.00 – 16.30

Geopolitical Outlook (Part 1) - Overview: Outlook to 2030 and beyond

Location:

Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Moderator:

Bruce Stokes, TPN Project Leader and Senior Fellow, German Marshall Fund

Speaker:

In conversation with **Dragoş Tudorache MEP**

[Get Session 3 summary here](#)

SESSION 4

16.30 – 17.15 Geopolitical Outlook (Part 2) – Russia:

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Russia has emerged as a hostile, militarily aggressive power in Europe with its invasion of Ukraine and has moved decisively into Beijing's orbit. The emerging perspective is that the world is moving towards a system of regional political and economic blocs, heavily armed and permanently in competition for technological leadership and access to key mineral and food resources.

Will the transatlantic partnership show sufficient political leadership to win the war in Ukraine?

Moderator: **Erika Mann**, Senior European Advisor, Covington and Burling and Senior Fellow, Transatlantic Policy Network (TPN)

Speakers: **Miapetra Kumpula-Natri MEP**, European Parliament
Kira Rudik, MP for Holos and ALDE VP, Ukraine
Tim Richardson, Deputy Chief of Mission, US Embassy to Belgium
US Member of Congress
Bruce Stokes, TPN Project Leader and Senior Fellow, German Marshall Fund

[Get Session 4 summary here](#)

SESSION 5

17.15 – 18.00 Geopolitical Outlook (Part 3) - China

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

The economic rise of China to become the world's largest economic power has long been predicted. As the geopolitical order changes, the central question now becomes how to balance national security interests to secure critical technologies and materials while also continuing to advance a strong bilateral trade and investment relationship. Both the EU and the US are de-risking ties with Beijing by reshoring production and considering limits on Chinese investment in their economies. How can the US and the EU focus on issues of common interest to build an effective joint approach for China?

Moderator: **Thomas Spiller**, Vice President, Global Public Policy, The Walt Disney Company

Speakers: **Bart Szewczyk**, Associate, Covington and Burling
Reinhard Bütikofer MEP, European Parliament
Jörn Fleck, Senior Director, Europe Center, Atlantic Council
Bernard Hagège, President and CEO, Atemation

[Get Session 5 summary here](#)

SESSION 6

18-00 – 21.00 Walking Dinner – Hosted by Google

Location: Google Office, d'Etterbeek 180, 1040 Brussels

Host: **Marta Poślad**, Director, Public Policy Central & Eastern Europe & Transatlantic, Google

Speaker: **Ambassador Mark Gitenstein**, US Ambassador to the EU

WEDNESDAY 3 APRIL 2024

SESSION 7

8.00 – 9.00 **Cancelled in favour of a later start**

SESSION 8

9.15 – 10.15 **Developing the TPN Staffer Network**

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Moderator: **Sarah Lenti**, US Director, Transatlantic Policy Network (TPN)

Speakers: **Gianluca Nigro**, Legislative Director, Office of Congressman Brendan F. Boyle

Sally Ancheva, Head of Cabinet, Eve Maydell MEP, European Parliament

Gary Klaukka, Policy Advisor to Miapetra Kumpula-Natri MEP

John Lynch, Legislative Director, Congressman Jim Costa

Emilia Plowiecki, APA, Professor Danuta Hübner MEP

[Get Session 8 summary here](#)

SESSION 9

10.15 – 11.15 **Sustainability**

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Sustainability, inclusion, and growth offer a powerful synergy and are considered the building blocks necessary to deliver a prosperous and green future. Government and business have a common agenda – to meet the current challenges of the climate crisis with products and services designed to transition energy to more sustainable fuels, to address food security challenges, and to innovate a better and more circular approach to scarce resources. Circularity is one approach to ensure that the renewable energy fuels production process reduces emissions while developing products that can be recycled and reused. Consumers are demanding action from companies and governments to deliver policies and products that reduce costs and create options.

The EU-US Trade and Technology Council has launched the Transatlantic Initiative for Sustainable Trade (TIST), which aims to set up a Transatlantic Green Marketplace. How can the US and the EU translate that idea into concrete actions that encourage investment in sustainable value chains that deliver economic progress with environmental solutions?

Moderator: **Edit Herczog**, Chair of the Administrative Board, Agency for the Cooperation of Energy Regulators (ACER)

Speakers: **John Lynch**, Legislative Director for the Honorable Jim Costa, Member of US House of Representatives

Amélie Coulet, Senior Manager, Government and Regulatory Affairs, IBM Europe

Jeffries Briginshaw, Senior Director, Transatlantic Policy Network (TPN)

[Get Session 9 summary here](#)

WEDNESDAY 3 APRIL 2024

The Transatlantic Economy – Book-talk

European Parliament Library – hosted by Professor Danuta Hübner MEP

SESSION 10

11.30 – 12.45 Digital Transformation

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

The speed of digital transformation shows no sign of slackening. Changes that took place 30 years ago took a year to reach 1 million subscribers; today, it is a matter of days. The EU and the US have made important progress in addressing common challenges with the Trade and Technology Council, for example, dealing with questions relating to data transfer, semiconductors, and cybersecurity.

Looking down the road towards 2040, AI promises to be a huge global disruptor. Today, the EU favors a regulatory approach, most recently agreeing on the world's first comprehensive Regulation on AI, while the US is focusing its efforts on delivering broader ambitions, making space for innovation. How can common ground be found between these two approaches towards 2030, for example, for AI? Can a transatlantic digital market be created over time?

Moderator: **Alex Boyd**, Director, Strand Partners

Speakers: **Lina Gálvez Muñoz MEP**, European Parliament

Pearse O'Donohue, Director Future Network – DG CNECT, European Commission

Gianluca Nigro, Legislative Director, Office of Congressman Brendan F. Boyle

Claudia Selli, Vice President International External and Regulatory Affairs, AT&T

Alessandro Gropelli, Deputy Director General, ETNO

Matis Pellerin, Vice President, Global Government Affairs, Oracle

[Get Session 10 summary here](#)

SESSION 11

**13.00 – 14.15 Buffet Lunch hosted by the European Internet Forum (EIF)
“A conversation on AI and Digital Policy Priorities”**

Location: Salon Ground Floor, European Parliament, Rue Wiertz 60, 1047 Brussels

Moderator: **Maria Rosa Gibellini**, Director General, European Internet Forum

Speakers: **Ajit Jaokar**, Visiting Fellow for Artificial Intelligence, University of Oxford and
Author, EIF report 'The Digital World towards 2040

Axel Voss MEP, Member of the European Parliament

[Get Session 11 summary here](#)

WEDNESDAY 3 APRIL 2024

SESSION 12

14.00 – 15.00 **Economy and Trade**

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Trade policy is going through an existential reset. Domestic politics on both sides of the Atlantic raise questions about globalization – and the ability of countries to agree on common approaches and principles. But companies still manufacture and distribute; buy and sell; and employ workers around the world.

The US and EU have common challenges, but also a common agenda to promote supply chain resiliency, balance economic security with market access, and create the enabling environment for sustainable trade and investment that creates long-term economic growth. Former Italian Prime Minister Mario Draghi has been tasked to prepare a report for the European Commission on how to tackle EU competitiveness.

How can those common interests lead to a common policy agenda? And how can European and American businesses contribute to developing and delivering on that future-forward trade agenda?

Moderator: **Lisa Schroeter**, Global Director of Trade & Investment Policy, Dow Chemical Company
Speakers: **Bernd Lange MEP**, Chairman, Trade Committee, European Parliament
 The Honorable Nathaniel Moran, Member of Congress, US House of Representatives
 Liam Benham, President of EU, NATO and Government Affairs Europe, Boeing International, and Chairman, AmCham EU
 Marta Poślad, Director, Public Policy Central & Eastern Europe & Transatlantic, Google

[Get Session 12 summary here](#)

SESSION 13

15.00 – 16.15 **Key challenges ahead for EU US relations 2025 – 2028**

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

This session will allow participants to feed in their thoughts on the key challenges ahead during the period 2025 - 2028 when new US and EU administrations will have come into power on both sides of the Atlantic. Short summaries generated by AI will be available from the previous sessions to underpin the discussions. Can issues for the transatlantic partners, both of a bilateral as well as a multilateral nature, be prioritized? How can the EU and the US best handle the situation in the Middle East or the problems of the Global South?

Moderator: **Bruce Stokes**, TPN Project Leader and Senior Fellow, German Marshall Fund
Speakers: **The Honorable Nathaniel Moran**, Member of Congress, US House of Representatives
 Thomas Reynaert, Vice President Government & Regulatory Affairs, EMEA, IBM

[Get Session 13 summary here](#)

WEDNESDAY 3 APRIL 2024

SESSION 14

16.15 – 17.30 Transatlantic Vision 2030 – Compass Project: Next steps

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

There is a strongly held belief that urgent action needs to be taken to strengthen the EU-US relationship given the broad and deepening challenges ahead. Fireproofing the EU-US relationship lies at the heart of this Project. Given the wide-ranging tasks undertaken by the EU and US partners, deepening following the Russian invasion of Ukraine, there urgently needs to be a focus on what the EU-US framework is intended to achieve.

Currently, there are two Transatlantic Agendas underpinning the relationship – the New Transatlantic Agenda (1995) and the Joint Transatlantic Agenda (2021) with no links between them. Bringing the two Agendas together within a Partnership framework would provide a vital step for greater coherence. TPN recommends that the main features of this action plan be part of updating the Transatlantic Declaration 1990, enabling greater involvement of Congress, the European Parliament, and the business community.

As this process takes place, it will be necessary to clarify the linkages between the deepening EU-US relationship and NATO. What specific actions are now needed to make this proposal a reality? Can this be addressed at the NATO Summit planned for July 2024 in Washington, DC?

Moderator: **James Elles**, Chairman, Transatlantic Policy Network (TPN)

Introduction: **Bruce Stokes**, TPN Project Leader and Senior Fellow, German Marshall Fund

Speakers: **Ambassador Stuart Eizenstat**, Partner, Covington and Burlington by Webex
Ghislain D’hoop, Acting Director General for Multilateral Affairs & Globalisation, and
Political Director, Belgian Ministry of Foreign Affairs
Mark Fischer, Senior Project Manager, Bertelsmann Foundation

[Get Session 14 summary here](#)

SESSION 15

17.30 – 18.00 Conclusions

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

[Get Session 15 summary here](#)

WEDNESDAY 3 APRIL 2024

SESSION 16

19.00 – 21.30

Cocktail/Dinner hosted by AmCham EU

Location:

[De Warande](#), Rue Zinner 1, 1000 Brussels
(entrance via Rue Ducale) adjacent to the US Embassy.

Moderator:

Susan Danger, CEO, AmCham EU

Speakers:

Liam Benham, President of EU, NATO and Government Affairs Europe,
Boeing International, and Chairman, AmCham EU

Professor Danuta Hübner MEP, Co-chair Transatlantic Legislators' Dialogue (TLD),
European Parliament

The Honourable Nathaniel Moran, Co-chair Transatlantic Legislators' Dialogue (TLD),
Member of US House of Representatives

Miapetra Kumpula-Natri MEP, European Parliament