“CHALLENGES AHEAD FOR EU US RELATIONS: DEVELOPING A ROADMAP TOWARDS 2030”

PROGRAM

TUESDAY 2 APRIL – WEDNESDAY 3 APRIL 2024

THE LIBRARY OF THE EUROPEAN PARLIAMENT

BRUSSELS

Transatlantic Policy Network (TPN) in partnership with
2024 is shaping up to be an unusual year. An unprecedented number of countries are going to the polls, with more than 50 elections taking place across the globe, mobilizing more than a quarter of the world’s population. Closer to home, elections to the European Parliament take place from 6 - 9 June, with a new European Commission to be chosen by the autumn. US Presidential elections take place on Tuesday, 5 November. Such a constellation has not occurred in transatlantic relations since 2004.

This provides TPN with the opportunity to assess progress made with its Transatlantic Vision 2030 exercise that started in 2019. We can see how unexpected events such as the COVID pandemic, which began in March 2020; the brutal Russian invasion of Ukraine in February 2022, followed by the unfolding Israel-Hamas war in the Middle East that started on 7 October 2023, have fundamentally altered the transatlantic relationship.

Drawing on the results of these assessments, we will focus our discussions on the way ahead towards 2030 to see how best to handle the enormous challenges facing the transatlantic partnership and identify priorities for joint action. As part of these discussions, we will review how best to fireproof the EU-US relationship to ensure that scarce resources are used to maximum effect during the period 2025 to 2028 when new US and EU administrations come into power.

In this year of elections, TPN is organizing its flagship Transatlantic Week 2024 event for the first time in Brussels, staging ‘book talks’ at the European Parliament Library, upon invitation of Professor Danuta Hübner MEP, in a similar way that the US Library of Congress has been used for previous TA Weeks in Washington, DC. This year’s TA Week will run from the afternoon of Tuesday, 2 April to the evening of Wednesday, 3 April.

● Starting with the opening session on Tuesday afternoon, there will be sessions looking at the Outlook for the Transatlantic Partnership and the geopolitical challenges. The discussion will be based on TPN experts’ papers.
● There will then be a welcoming cocktail for all participants that evening.
● On Wednesday morning through to the early afternoon, there will be sessions on sustainability, digital transformation, and economy and trade, assessing the key priorities going forward in the European Parliament Library. The discussion will be based on both TPN papers as well as the recent report, “The Transatlantic Economy 2024,” published by the American Chamber of Commerce.
● On Wednesday afternoon, the final discussions will provide the opportunity to review the Transatlantic Vision 2030 exercise, assessing both key challenges ahead for EU-US relations over the period 2025-2028 as well as to recommend the way forward to achieve an ambitious TA Partnership framework by 2030 based on the discussion of the TPN Compass Project papers.

We are delighted that you are joining us in this search for ideas for joint action together.

ALL TRANSATLANTIC WEEK SESSIONS ARE OFF-THE-RECORD – CHATHAM HOUSE RULES

DRAFT PROGRAMME: INTERNAL WORKING DOCUMENT
Outlook for the Transatlantic Partnership – Book-talk on TPN experts’ documents
European Parliament Library – hosted by Professor Danuta Hübner MEP

WI-FI Connection  Notices with daily username and password will be on the Info Desk in the Library

14.45  Meet at Altiero Spinelli Entrance for access to the Parliament – see map attached.
Contact:  Emilia Plowiecki, APA Professor Danuta Hübner MEP
Location:  Library is on 5th floor. Follow signs. Take elevator or moving stair to 3rd floor.
           From 3rd floor, opposite the bar, take elevator to 5th floor.

SESSION 1
15.00 – 15.15  Opening comments
Location:  Library, European Parliament, Rue Wiertz 60, 1047 Brussels
Instructions for security clearance at the Parliament will be sent to all participants

Moderator:  James Elles, TPN Board Chairman
Introduction:  Professor Danuta Hübner MEP, Co-chair Transatlantic Legislators’ Dialogue (TLD),
              European Parliament
              The Honorable Jim Costa, Member of Congress, US House of Representatives

15:00  Meet at Altiero Spinelli Entrance for access to the Parliament – see map attached.
Contact Name:  Andrea Baldi, Parliamentary Assistant to Brando Benifei MEP
Location:  Library is on 5th floor. Follow signs. Take elevator or moving stair to 3rd floor.
           From 3rd floor, opposite the bar, take elevator to 5th floor.

SESSION 2
15.15 – 16.00  Outlook for Transatlantic Partnership
Location:  Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Momentous events are underway across the globe: the world is indeed on fire. The Russian invasion of Ukraine continues after more than 2 years open conflict while the Israeli/Hamas war has the potential to spread across the Middle East. These are dangerous times for the transatlantic partners, the need for close cooperation is more urgent than ever. What are the greatest priorities that they must resolve in the months ahead?

Moderator:  Lise Fuhr, Director General, ETNO
Speakers:  Jenny Harhigh, Minister Counselor for Political Affairs, US Mission to the EU
           Ruth Bajada, Deputy Director/Head of Division United States and Canada, European External Action Service (EEAS)
           Professor Danuta Hübner MEP, Co-chair Transatlantic Legislators’ Dialogue (TLD), European Parliament
           The Honorable Jim Costa, Member of Congress, US House of Representatives
TUESDAY 2 APRIL 2024

Outlook for the Transatlantic Partnership – Book-talk on TPN experts’ documents
European Parliament Library – hosted by Professor Danuta Hübner MEP

15.45
Contact Name: Gary Klaukka, Policy Advisor to Miapetra Kumpula-Natri MEP
Location: Meet at Altiero Spinelli Entrance for access to the Parliament – see map attached.
Library is on 5th floor. Follow signs. Take elevator or moving stair to 3rd floor. From 3rd floor, opposite the bar, take elevator to 5th floor.

SESSION 3
16.00 – 16.30
Geopolitical Outlook (Part 1) - Overview: Outlook to 2030 and beyond
Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels
Moderator: Bruce Stokes, TPN Project Leader and Senior Fellow, German Marshall Fund
Speaker: In conversation with Dragoş Tudorache MEP

16.15
Contact Name: Timea Lapsanszki, Policy Advisor, AFET and SEDE, Dragoş Tudorache MEP
Location: Meet at Altiero Spinelli Entrance for access to the Parliament – see map attached.
Library is on 5th floor. Follow signs. Take elevator or moving stair to 3rd floor. From 3rd floor, opposite the bar, take elevator to 5th floor.

SESSION 4
16.30 – 17.15
Geopolitical Outlook (Part 2) – Russia:
Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Russia has emerged as a hostile, militarily aggressive power in Europe with its invasion of Ukraine and has moved decisively into Beijing’s orbit. The emerging perspective is that the world is moving towards a system of regional political and economic blocs, heavily armed and permanently in competition for technological leadership and access to key mineral and food resources.

Will the transatlantic partnership show sufficient political leadership to win the war in Ukraine?

Moderator: Erika Mann, Senior European Advisor, Covington and Burling and Senior Fellow, Transatlantic Policy Network (TPN)
Speakers: Miapetra Kumpula-Natri MEP, European Parliament
Kira Rudik, MP for Holos and ALDE VP, Ukraine
Tim Richardson, Deputy Chief of Mission, US Embassy to Belgium
US Member of Congress
Bruce Stokes, TPN Project Leader and Senior Fellow, German Marshall Fund
TUESDAY 2 APRIL 2024
Outlook for the Transatlantic Partnership – Book-talk on TPN experts’ documents
European Parliament Library – hosted by Professor Danuta Hübner MEP

17:00 Meet at Altiro Spinelli Entrance for access to the Parliament – see map attached.
Contact Name: Kathrin Glastra, Chief of Staff, Reinhard Buetikofer MEP
Location: Library is on 5th floor. Follow signs. Take elevator or moving stair to 3rd floor.
From 3rd floor, opposite the bar, take elevator to 5th floor.

SESSION 5
17.15 – 18.00 Geopolitical Outlook (Part 3) - China
Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

The economic rise of China to become the world’s largest economic power has long been predicted. As the geopolitical order changes, the central question now becomes how to balance national security interests to secure critical technologies and materials while also continuing to advance a strong bilateral trade and investment relationship. Both the EU and the US are de-risking ties with Beijing by reshoring production and considering limits on Chinese investment in their economies. How can the US and the EU focus on issues of common interest to build an effective joint approach for China?

Moderator: Thomas Spiller, Vice President, Global Public Policy, The Walt Disney Company
Speakers: Bart Szewczyk, Associate, Covington and Burling
Reinhard Bütikofer MEP, European Parliament
Jörn Fleck, Senior Director, Europe Center, Atlantic Council
Bernard Hagège, President and CEO, Atemation

18:00 Walking transfer from Library of European Parliament to Google Office
Google Office, Chaussée d’Etterbeek 180, 1040 Brussels – see map attached

SESSION 6
18.00 – 21.00 Walking Dinner – Hosted by Google
Location: Google Office, d’Etterbeek 180, 1040 Brussels

Host: Marta Poślad, Director, Public Policy Central & Eastern Europe & Transatlantic, Google
Speaker: Ambassador Mark Gitenstein, US Ambassador to the EU
WEDNESDAY 3 APRIL 2024

SESSION 7
8.00 – 9.00  Cancelled in favour of a later start

09.00  Meet at Altiero Spinelli Entrance for access to the Parliament – see map attached.
Contact Name: Sally Ancheva, Assistant to Eva Maydell MEP
Location: Library is on 5th floor. Follow signs. Take elevator or moving stair to 3rd floor.
From 3rd floor, opposite the bar, take elevator to 5th floor.

SESSION 8
9.15 – 10.15  Developing the TPN Staffer Network
Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels
Moderator: Sarah Lenti, US Director, Transatlantic Policy Network (TPN)
Speakers: Gianluca Nigro, Legislative Director, Office of Congressman Brendan F. Boyle
          Sally Ancheva, Head of Cabinet, Eve Maydell MEP, European Parliament
          Gary Klaaukka, Policy Advisor to Miapetra Kumpula-Natri MEP
          John Lynch, Legislative Director, Congressman Jim Costa
          Emilia Plowiecki, APA, Professor Danuta Hübner MEP

10.00  Meet at Altiero Spinelli Entrance for access to the Parliament – see map attached.
Contact Name: Anja Kolimbatović, Parliamentary Assistant to MEP Željana Zovko
Location: Library is on 5th floor. Follow signs. Take elevator or moving stair to 3rd floor.
From 3rd floor, opposite the bar, take elevator to 5th floor.

SESSION 9
10.15 – 11.15  Sustainability
Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Sustainability, inclusion, and growth offer a powerful synergy and are considered the building blocks necessary to deliver a prosperous and green future. Government and business have a common agenda – to meet the current challenges of the climate crisis with products and services designed to transition energy to more sustainable fuels, to address food security challenges, and to innovate a better and more circular approach to scarce resources.Circularity is one approach to ensure that the renewable energy fuels production process reduces emissions while developing products that can be recycled and reused. Consumers are demanding action from companies and governments to deliver policies and products that reduce costs and create options.

The EU-US Trade and Technology Council has launched the Transatlantic Initiative for Sustainable Trade (TIST), which aims to set up a Transatlantic Green Marketplace. How can the US and the EU translate that idea into concrete actions that encourage investment in sustainable value chains that deliver economic progress with environmental solutions?

Moderator: Edit Herczog, Chair of the Administrative Board, Agency for the Cooperation of Energy Regulators (ACER)
Speakers: John Lynch, Legislative Director for the Honorable Jim Costa, Member of US House of Representatives
          Amélie Coulet, Senior Manager, Government and Regulatory Affairs, IBM Europe
          Jeffries Briginshaw, Senior Director, Transatlantic Policy Network (TPN)
SESSION 10

11.30 – 12.45

Digital Transformation

Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

The speed of digital transformation shows no sign of slackening. Changes that took place 30 years ago took a year to reach 1 million subscribers; today, it is a matter of days. The EU and the US have made important progress in addressing common challenges with the Trade and Technology Council, for example, dealing with questions relating to data transfer, semiconductors, and cybersecurity.

Looking down the road towards 2040, AI promises to be a huge global disruptor. Today, the EU favors a regulatory approach, most recently agreeing on the world’s first comprehensive Regulation on AI, while the US is focusing its efforts on delivering broader ambitions, making space for innovation. How can common ground be found between these two approaches towards 2030, for example, for AI? Can a transatlantic digital market be created over time?

Moderator: Alex Boyd, Director, Strand Partners

Speakers:
- Lina Gálvez Muñoz MEP, European Parliament
- Pearse O’Donohue, Director Future Network – DG CNECT, European Commission
- Gianluca Nigro, Legislative Director, Office of Congressman Brendan F. Boyle
- Claudia Selli, Vice President International External and Regulatory Affairs, AT&T
- Alessandro Gropelli, Deputy Director General, ETNO
- Matis Pellerin, Vice President, Global Government Affairs, Oracle

SESSION 11

13.00 – 14.15

Buffet Lunch hosted by the European Internet Forum ({EIF})

“An exchange on AI and Digital Policy Priorities”

Location: Salon Ground Floor, European Parliament, Rue Wiertz 60, 1047 Brussels

Moderator: Maria Rosa Gibellini, Director General, European Internet Forum

Speakers:
- Ajit Jaokar, Visiting Fellow for Artificial Intelligence, University of Oxford and Author, EIF report 'The Digital World towards 2040'
- Axel Voss MEP, Member of the European Parliament US Congress
13.45 Meet at Altiero Spinelli Entrance for access to the Parliament – see map attached.

Contact Name: Matilde Buonanno, Assistant to Paolo De Castro MEP

Location: Library is on 5th floor. Follow signs. Take elevator or moving stair to 3rd floor. From 3rd floor, opposite the bar, take elevator to 5th floor.

SESSION 12
14.00 – 15.00 Economy and Trade
Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

Trade policy is going through an existential reset. Domestic politics on both sides of the Atlantic raise questions about globalization – and the ability of countries to agree on common approaches and principles. But companies still manufacture and distribute; buy and sell; and employ workers around the world.

The US and EU have common challenges, but also a common agenda to promote supply chain resiliency, balance economic security with market access, and create the enabling environment for sustainable trade and investment that creates long-term economic growth. Former Italian Prime Minister Mario Draghi has been tasked to prepare a report for the European Commission on how to tackle EU competitiveness.

How can those common interests lead to a common policy agenda? And how can European and American businesses contribute to developing and delivering on that future-forward trade agenda?

Moderator: Lisa Schroeter, Global Director of Trade & Investment Policy, Dow Chemical Company

Speakers: Bernd Lange MEP, Chairman, Trade Committee, European Parliament
The Honorable Nathaniel Moran, Member of Congress, US House of Representatives
Liam Benham, President of EU, NATO and Government Affairs Europe, Boeing International, and Chairman, AmCham EU
Marta Poślad, Director, Public Policy Central & Eastern Europe & Transatlantic, Google

14.45 Meet at Altiero Spinelli Entrance for access to the Parliament – see map attached.

Contact Name: Jason Wiseman, Special Advisor to Committee on Terrorism

Location: Library is on 5th floor. Follow signs. Take elevator or moving stair to 3rd floor. From 3rd floor, opposite the bar, take elevator to 5th floor.

SESSION 13
15.00 – 16.15 Key challenges ahead for EU US relations 2025 – 2028
Location: Library, European Parliament, Rue Wiertz 60, 1047 Brussels

This session will allow participants to feed in their thoughts on the key challenges ahead during the period 2025 - 2028 when new US and EU administrations will have come into power on both sides of the Atlantic. Short summaries generated by AI will be available from the previous sessions to underpin the discussions.

Can issues for the transatlantic partners, both of a bilateral as well as a multilateral nature, be prioritized? How can the EU and the US best handle the situation in the Middle East or the problems of the Global South?

Moderator: Bruce Stokes, TPN Project Leader and Senior Fellow, German Marshall Fund

Speakers: The Honorable Nathaniel Moran, Member of Congress, US House of Representatives
Thomas Reynaert, Vice President Government & Regulatory Affairs, EMEA, IBM
There is a strongly held belief that urgent action needs to be taken to strengthen the EU-US relationship given the broad and deepening challenges ahead. Fireproofing the EU-US relationship lies at the heart of this Project. Given the wide-ranging tasks undertaken by the EU and US partners, deepening following the Russian invasion of Ukraine, there urgently needs to be a focus on what the EU-US framework is intended to achieve.

Currently, there are two Transatlantic Agendas underpinning the relationship – the New Transatlantic Agenda (1995) and the Joint Transatlantic Agenda (2021) with no links between them. Bringing the two Agendas together within a Partnership framework would provide a vital step for greater coherence. TPN recommends that the main features of this action plan be part of updating the Transatlantic Declaration 1990, enabling greater involvement of Congress, the European Parliament, and the business community.

As this process takes place, it will be necessary to clarify the linkages between the deepening EU-US relationship and NATO. What specific actions are now needed to make this proposal a reality? Can this be addressed at the NATO Summit planned for July 2024 in Washington, DC?

**Moderator:** James Elles, Chairman, Transatlantic Policy Network (TPN)

**Introduction:** Bruce Stokes, TPN Project Leader and Senior Fellow, German Marshall Fund

**Speakers:**
- Ambassador Stuart Eizenstat, Partner, Covington and Burling by Webex
- Ghislain D’hoop, Acting Director General for Multilateral Affairs & Globalisation, and Political Director, Belgian Ministry of Foreign Affairs
- Mark Fischer, Senior Project Manager, Bertelsmann Foundation

**SESSION 15**

**17.30 – 18.00**

**Conclusions**

**Location:** Library, European Parliament, Rue Wiertz 60, 1047 Brussels
**WEDNESDAY 3 APRIL 2024**

**SESSION 16**

**19.00 – 21.30**  
Cocktail/Dinner hosted by AmCham EU  

**Location:**  
De Warande, Rue Zinner 1, 1000 Brussels  
(entrance via Rue Ducale) adjacent to the US Embassy.

**Moderator:**  
Susan Danger, CEO, AmCham EU

**Speakers:**  
Liam Benham, President of EU, NATO and Government Affairs Europe, Boeing International, and Chairman, AmCham EU  
Professor Danuta Hübner MEP, Co-chair Transatlantic Legislators’ Dialogue (TLD), European Parliament  
The Honourable Nathaniel Moran, Co-chair Transatlantic Legislators’ Dialogue (TLD), Member of US House of Representatives  
The Honorable Jim Costa, Member of US House of Representatives  
Miapetra Kumpula-Natri MEP, European Parliament