



**TRANSATLANTIC WEEK 2023 ISSUE**

Dear Friends,

**TPN held its signature event, Transatlantic Week, in Washington, DC from July 24, 2023 – July 27, 2023.**

To ensure success for the Week, TPN always needs sponsors, participants, and a team. This year, we had a great group of sponsors who not only provided support but also helped with much of the preparatory work and the implementation. The Week would not have been possible without them. A huge thank you.

Participants were drawn from the European Parliament, the US Congress, the US Administration, and the European Commission, as well as the transatlantic business and academic communities. We warmly welcomed them all and were very grateful for their participation and ongoing support, without which the Week would not occur.

Here is the final program with a summary note of each session included. We hope you enjoy reading it.

The three key takeaways were:

- Endorsement of the renewed Transatlantic Declaration for presentation for the next EU-US Summit;
- Full support for and engagement with the Trade and Technology Council (TTC); and
- The launch of the TPN Staffers Network.

These takeaways will help prepare TPN's program for the autumn and beyond. Other suggestions are always welcome. In the coming weeks, TPN will also organize a survey among its participants. This will focus on what TPN could do to improve the classic formula used in the 11 Transatlantic Weeks that have been organized since 2010. We hope you will participate.

And finally, a shout-out to the Team. For a small office, Transatlantic Week is a huge effort! I am sure that you will all join me in thanking the TPN Team – few of whom work for TPN but who come together to support TPN's mission and help make the Week happen.

All good wishes,  
Vivien Haig & the TPN Team

**View and download the complete program with Session Summary links for Transatlantic Week 2023.**

[CLICK HERE](#)

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**Transatlantic week 2023**  
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**Monday, July 24, 2023**  
**Washington, DC**  
**Session 1**  
**EU-US Trade and Technology Council: Stocktake**

The recent TTC 4 at Lulea is considered as the most successful Ministerial to date, with strong commitments to advance key issues especially towards an EU-US Summit still this year. The Ministerial put in place a number of key deliverables from the Saclay TTC including an early warning system and advancing the Transatlantic Initiative on Sustainable Trade.

Lulea also showcased green economy opportunities, in steel production and as part of a TA Labor Dialogue which advanced principles to prevent forced labor. The TTC technology and trade subject matter is core to transatlantic economic relations, and also encompasses pressing global challenges across geopolitical and security spheres. What are future prospects for TTC as we enter a year of key elections in the US and EU?

[Get the Session 1 readout here](#)

**Tuesday, July 25, 2023**  
**Washington, DC**  
**Day 1 | Session 3**  
**Fireproofing the EU-US Relationship: The Compass Project**

Fireproofing the EU-US relationship came out clearly as the strongest recommendation from Transatlantic Week 2022. Americans and Europeans share a stake in the unpredictable direction of the war in Ukraine, the growing competition with China, the regulatory imperative of the digital economy, and the huge threat posed by climate change. Mostly, the US relationship with the EU will be pivotal for tackling these issues, not through NATO. But the window of opportunity for the EU and the US to work together is narrowing as the year of elections in 2024 approaches. What can be done to make the EU-US platform more robust to meet the challenges ahead?

[Get the Session 3 readout here](#)

**Day 1 | Session 4**  
**The Geopolitical Shift: The Long-lasting Impact of Russia's Invasion of Ukraine**

The brutal and aggressive invasion of Ukraine by Russia has created a profound shift in the global geopolitical order. The transatlantic response has been surprisingly strong and united. What can we conclude already about the impact of Russia's invasion of Ukraine across security, economic, and geopolitical dimensions? Have we learned the limits of sanctions policies? What is the outlook for the months ahead? Can an eventual reconstruction of Ukraine build a basis for a prosperous, secure, and democratic new member of the European family inside the EU? Can this strengthen the transatlantic alliance to approach global issues?

[Get the Session 4 readout here](#)

**Day 1 | Session 5**  
**Sustainability and Agriculture: Rising to Climatic, Biodiversity, and Food Security Challenges**

The Russian invasion of Ukraine has led to shortages of energy, fertilizers, and food, fueled global inflation, and exacerbated economic suffering and inequality. More than a year on from the start of hostilities, are key global markets coping? Do we need to manage global food supplies with a more open-minded approach to technology without undermining sustainability? More broadly, will policies for sustainable agriculture continue to be tolerated as they prioritize medium to long-term action on climate change without managing likely consequences?

[Get the Session 5 readout here](#)

**Day 1 | Session 6**  
**Globalization 2.0: Should the US and the EU be 'Friendshoring'?**

The multilateral rules-based trading system has been the basis for our global prosperity, relying on the WTO to maintain markets open. There has been a long period of time where WTO reform has been in abeyance. Do the transatlantic partners still want to maintain and promote multilateral rulemaking as an essential frame for the global economy, or is a new paradigm emerging in which preferential treatment is calibrated against the adoption and observation of a set of norms, including respect for democracy and liberal values? Should the latter course be chosen, what guardrails will be needed to ensure that preference is not simply a backdrop for protectionism, market distortion, and balkanisation of the global economy?

[Get the Session 6 readout here](#)

**Day 1 | Session 7, Part 1**  
**Digital Transformation: Main Features of the Digital World Towards 2040**

2007 was the pivotal year when the internet went global, and smartphones began to become ubiquitous. We are more than halfway to 2040, knowing that technological change is unremitting. The latest phenomenon coming into prominence is AI, which is complex and evolving. The global digital economy risks fragmentation through the emergence of national digital rules, notably in China and Russia. What are the identifiable trends that will influence the course of digital transformation towards 2040?

**Day 1 | Session 7, Part 2**  
**Digital Transformation: Can Transatlantic Partnership Seize the AI Opportunity Now?**

AI is a transformative technology with great promise for our people, offering opportunities to increase prosperity and equity. But to seize the opportunity, we need to mitigate risks and promote responsible AI innovation that respects rights and safety and ensures that AI provides benefits in line with shared democratic values. This spring, the EU and the US reaffirmed their commitment to a risk-based approach to AI to advance trustworthiness and responsible AI technologies. Is the current transatlantic relationship positioned to address the opportunity, responsibility, and risk stemming from AI in a way that can set a global precedent for G7 and other members? How can voluntary codes and behaviours complement domestic regulations and existing international commitments, and in what circumstances?

[Get the Session 7 \(Parts 1 & 2\) readout here](#)

**Day 1 | Session 8**  
**Digital Transformation: Current Priorities for Action**

This session will focus on follow-up to the results of the Trade and Technology Council held in Sweden on 30/31 May. With TTC working groups and a series of parallel dialogues working across digital issues from AI to data privacy, what are the prospects and levers available for short-term progress? Can the TTC AI agenda developing out of the TTC road map and principles be squared with the finalisation of the EU AI Act? How can the European cyber resilience architecture be open to technical expertise while meeting design sensitivities and avoid discriminating against non-European tech providers? Is there more that can be done to create aligned pathways for data privacy deployment?

[Get the Session 8 readout here](#)

**Wednesday, July 26, 2023**  
**Washington, DC**  
**Day 2 | Session 10**  
**Fireproofing the EU-US Relationship: Strengthening Transatlantic Partnership**

This session provides the opportunity to assess what steps the EU and the US should take to urgently fireproof the EU-US relationship. In recent months, TPN has launched the Compass Project, seeking to establish a more robust platform to ensure effective joint TA action. Its central idea is to draft a Renewed Transatlantic Declaration for an expected autumn EU-US Summit, setting out how to create a strengthened EU-US partnership framework, merging the two transatlantic agendas together (the 1995 NTA and the 2021 JTA), including how best to bring leading politicians and businesses into this framework. Is it realistic to believe that this can be achieved by 2024?

[Get the Session 10 readout here](#)

**Day 2 | Session 13**  
**Cybersecurity and Resilience: Connecting the Regulatory and Technical Agendas**

Strengthening our common digital resilience goes to the heart of how we deliver economic, social, and environmental progress in Europe and the US. European and American prosperity and security rely on a functioning and resilient digital infrastructure. There is a compatible transatlantic agenda based on commonly perceived global and bilateral challenges and shared values. What more needs to be done to connect the transatlantic regulatory conversation to the practicalities of designing for resilience?

[Get the Session 13 readout here](#)

**Day 2 | Session 14**  
**Artificial Intelligence: Priorities for Transatlantic Joint Action So 2030**

In the lead-up to 2040, AI will play a key role. Specifically, we will evolve towards a world of AGI (Artificial General Intelligence), extrapolating the spectacular uptake of AI through LLMs (large language models and GPT). We are also likely to see radical innovation emerge over the next decade, with competitive and geopolitical threats from external players in evidence. Currently, the US and EU are adopting contrasting tools for AI deployment – the US focusing on voluntary adoptions across society and the economy, and the EU seeking to manage risk by regulatory design. To maintain the lead of Europe and the US in a world dominated by AGI, close transatlantic cooperation is needed to address issues like policy, innovation, data, and IPR – based on joint shared liberal and democratic values. How can transatlantic collaboration on AI be fostered for short and medium-term outputs?

[Get the Session 14 readout here](#)

**Day 2 | Session 15**  
**Fortifying the Global Economy: Subsidies, Supply Chains and Critical Raw Materials**

The global economy is readjusting after successive shocks caused not least by the COVID pandemic and the ongoing war in Ukraine. Significant problems have arisen for supply chains and the availability of critical raw materials. What do we need to do to ensure maximum resilience across the supply chains that deliver global growth, prosperity and innovation? How can we establish the right conditions to facilitate broad participation in the global economy, including by SME's, while working to support cross border innovation and leveraging digital transformation, environmental sustainability, and specific supplies of critical raw materials as needed? How can international standards be maintained according to open market principles?

[Get the Session 15 readout here](#)

**Day 2 | Session 16**  
**Next Generation Leadership (Part 1): Transatlantic Perspectives to 2030 and Beyond**

Here, a new generation of leaders express their views about their perspectives for the transatlantic relationship towards 2030 and beyond. The goal is to establish a network bringing together young leaders drawn from legislatures with fresh and diverse ideas, interested in developing transatlantic relations, in order to strengthen the ties between both sides of the Atlantic.

**Day 2 | Session 17**  
**Next Generation Leadership (Part 2): Launch of the TPN Staffers Network**

Staffer exchanges are perceived as an essential means of engaging a younger generation in transatlantic issues and fostering friendships between young professionals active in the US Congress and the European Parliament. TPN aims to promote adding insights from next-generation thinkers and potentially building a network of use to staffers on both sides for information and connectivity. Preparatory meetings for the TPN Staffer Network have taken place earlier this year, leading to its formal launch session at Transatlantic Week.

[Get the Session 16 & 17 readout here](#)

**TPN WELCOMES OUR NEW PARTICIPANTS**



Rep. Brendan Boyle D-Pennsylvania | Rep. Ted Lieu D-California | Rep. Nathaniel Moran R-Texas | Ondřej Kovařík MEP RE-Czechia