

# TRANSATLANTIC WEEK IN WASHINGTON D.C.

<http://transatlanticweek.org>

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**An initiative of the  
Transatlantic Strategy Forum (TSF)**

**Contribution by the  
Transatlantic Policy Network (TPN)**

## **PROGRAMME**

**The US Capitol Visitor Center (CVC)  
Washington DC 20510**

<http://www.visitthecapitol.gov/Visit/Getting%20to%20the%20Capitol/>

TRANSATLANTIC WEEK WEBSITE:

<http://transatlanticweek.org>

Monday 26 April to Wednesday 28 April, 2010

**For more information:**

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## **Monday 26 April 2010**

1:00pm Registration for participants opens  
Location: Congressional Auditorium, US Capitol Visitor Center

2:00pm - **Opening Session**  
2:40pm

Chairmen: **The Honorable Jim Costa**, US House of Representatives and  
**James Elles MEP**

Statements: **The Honorable Steny Hoyer**,  
Majority Leader, United States House of Representatives

**The Honorable John Boehner**,  
Minority Leader, United States House of Representatives

**Jerzy Buzek MEP**,  
President of the European Parliament

Comments: **João Vale de Almeida**, Director General for External Relations,  
European Commission

**Ambassador Miriam Sapiro**, Deputy US Trade Representative

### **Scene Setting Session I: "The Great Transformation - Adapting to the Global Shift of Economic and Political Power"**

3:00pm - **Part 1: *Transatlantic input***

3:45pm Location: Congressional Auditorium, US Capitol Visitor Center

Chairman: **The Honorable Jim Costa**, US House of Representatives and

Speakers: **Craig Mundie**, Chief Research and Strategy Officer, Microsoft  
**Ziga Turk**, Secretary General, Reflection Group on the Future of Europe,  
European Council.

4:15pm - **Part 2: *Global input***

4:45pm Location: Congressional Auditorium, US Capitol Visitor Center

Speakers: **Ashraf Ghani**, Chairman, Institute for State Effectiveness  
**Professor Jun Murai**, Keio University

4:45pm - ***General discussion***  
5:45pm

## **Monday 26 April 2010 Continued**

6:00pm - **Reception**  
7:30pm Location: Atrium, US Capitol Visitor Center

Chairman: **The Honorable Devin Nunes**, US House of Representatives

Keynote: **Jerzy Buzek MEP**, President of the European Parliament

## **Tuesday 27 April 2010**

8:30am - **Scene Setting Session II:**  
9:15am **“Global Governance 2025 - Long-Term Trends Underway”**

Location: North Congressional Meeting Room, Capitol Visitor Center

Chairman: **Hannes Swoboda MEP**

Speakers: **Mat Burrows**, Senior Policy Planner, National Intelligence Council  
**Giovanni Grevi**, Senior Fellow, European Institute for Security Studies  
**Banning Garrett**, Atlantic Council of the US  
**Peter Dun**, President's Bureau of European Policy Advisers, European Commission

Rapporteur: **Patrick DeGategno**, Associate Director for Asia Programs, Atlantic Council of the United States

9:30am - Roundtable 1: **The World of Financial Governance: The Transatlantic Dimension**  
11:00am Location: South Congressional Meeting Room, Capitol Visitor Center

Chairman: **Peter Skinner MEP**, Member of the European Parliament

Speakers: **Meg Lundsager**, US Executive Director, International Monetary Fund  
**Erkki Liikanen**, Governor of the Bank of Finland and Member of member of the ECB Governing Council  
**The Honorable Paul Kanjorski**, US House of Representatives

Comments: **Rob Nichols**, President & COO, Financial Services Forum  
**Erick Holt**, General Counsel, Allianz Global Investors

Rapporteur: **Penny Naas**, Vice President, Global Government Affairs, Citigroup

## **Tuesday 27 April 2010 Continued**

- 9:30am - Roundtable 2: **Climate Change post Copenhagen**  
11:00am Location: North Congressional Meeting Room, Capitol Visitor Center
- Chairman: **James Elles MEP**
- Speakers: **Karl Falkenberg**, Director-General, European Commission
- Comments: **Rep. Rick Boucher**, US House of Representatives  
**Staffan Jerneck**, Director, Centre for European Policy Studies (CEPS)
- Rapporteur: **Constanze Picking**, Director, Representative Office for European Affairs, Daimler
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- 11:30am - Roundtable 3: **Next Generation of Trade Policy –**  
1:00pm **The Transatlantic Market and the TEC**
- Location: South Congressional Meeting Room, Capitol Visitor Center
- Chairman: **The Honorable Sandy Levin**, Chairman, Ways and Means Committee, US House of Representatives
- Speaker: **Bruce Stokes**, International Economics Columnist, National Journal  
**The Honorable Shelley Berkley**, Co-Chair, Transatlantic Legislators' Dialogue, US House of Representatives
- Comments: **Peter Skinner MEP**, Member of the European Parliament  
**Peter Rashish**, Vice President Europe and Eurasia, US Chamber of Commerce  
**Patricia Sherman**, Vice President, Government Affairs, Siemens Corporation
- Rapporteur: **Kathryn Hauser**, US Executive Director, Transatlantic Business Dialogue (TABD)

## **Tuesday 27 April 2010 Continued**

- 11:30am-1:00 pm      Roundtable 4: **Energy Security and Alternative Technologies**  
Location:      North Congressional Meeting Room, US Capitol Visitor Center
- Chairman:      **Edit Herczog MEP**, Member of the European Parliament
- Speakers:      **The Honorable Devin Nunes**, Member of Congress  
**Steve Cowley**, Director, Culham Centre for Fusion Energy and CEO UKAEA Culham
- Comments:      **Kathleen Weiss**, Vice President Government Affairs, First Solar  
**Joachim Bitterlich**, Executive Vice President International Affairs, Veolia
- Rapporteur:      **Lisa Schroeter**, Director, International Policy, Dow Chemical Company
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- 1:15pm – 2:15pm      **Lunch:**      **The Need for Strategic Thinking in the Transatlantic Dialogue**  
Location:      HVC-201 A and B, US Capitol Visitor Center
- Chairman:      **Robin Niblett**, Director, Royal Institute for International Affairs, Chatham House
- Keynote:      **Dr Jim Steinberg**, US Deputy Secretary of State
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- 2:30pm – 4:00pm      Roundtable 5: **Challenges of an Ageing Population: Workforce Management**  
Location:      North Congressional Meeting Room, US Capitol Visitor Center
- Chairman:      **The Honorable Jim Kolbe**, Senior Transatlantic Fellow, German Marshall Fund of the United States, and Former Chairman, TPN
- Speakers:      **Hans Martens**, Chief Executive, The European Policy Centre  
**Debra Whitman**, Director, Democratic Staff, Senate Special Committee on Aging  
**Michael Werz**, Senior Fellow, Center for American Progress
- Comments:      **Benjamin Holst**, Confederation of Danish Employers  
**Scott Corley**, Executive Director of Compete America
- Rapporteur:      **Karl Cox**, Vice President, Public Policy and Corporate Affairs, EMEA Oracle

## **Tuesday 27 April 2010 Continued**

2:30pm -  
4:00 pm

Roundtable 6: **Adapting Development for the 21st century:  
Towards Joint EU-US Initiatives?**

Location: South Congressional Meeting Room, US Capitol Visitor Center

Chairman: **Erika Mann**, Fellow, Atlantic Council and Former Chairman, TPN

Speakers: **Ashraf Ghani**, Chairman, Institute for State Effectiveness  
**Simon Serfaty**, Brzezinski Chair in Global Security and Geostrategy and Senior Advisor to the Europe Program CSIS

Comments: **István Gyarmati**, International Centre for Democratic Transition (ICDT)  
**Ken Wise**, Director, Policy Research Division, B'huth

Rapporteur: **John Wyles**, Strategies and Studies Coordinator,  
European Policy Centre (EPC) and Columnist, European Voice

4:30pm –  
6:00pm

Roundtable 7: **Transatlantic Policy Solutions for Food and Water Security**

Location: South Congressional Meeting Room, US Capitol Visitor Center

Chairman: **The Honorable Bob Goodlatte**, US House of Representatives

Speakers: **Johanna Nesseth Tuttle**, Vice President for Strategic Planning and Director, Task Force on Food Security, Center for Strategic and International Studies (CSIS)  
**Thierry de L'Escaille**, Secretary General,  
European Landowners Organisation

Comments: **David Lustig**, Vice President - External Affairs,  
US Government Relations & Public AffairsUnilever  
**Herbert Oberhansli**, Vice-President, Nestle  
**Christina Von Westernhagen**, Director, EU Government Affairs and Public Policy, The Dow Chemical Company

Rapporteur: **Mark Titterington**, Director of European Public Affairs, Syngenta

## **Tuesday 27 April 2010 Continued**

4:30pm – Roundtable 8: **Lessons for the Transatlantic Partners: Specific Session on China**  
6:00 pm Location: North Congressional Meeting Room, US Capitol Visitor Center

Chairman: **Hannes Swoboda MEP**

Speakers: **Harry Harding**, Dean Batten School of Leadership and Public Policy, University of Virginia  
**Charles Grant**, Director, Centre for European Reform

Comments: **John Russell**, Executive Vice-President, Asia Pacific, Weber Shandwick  
**Kevin Nealer**, Principal, The Scowcroft Group responsible for China

Rapporteur: **Banning Garrett**, Director, Asia Program, Atlantic Council of the US

6:30pm – **Reception and Dinner hosted by the European Internet Foundation:**  
10:00pm **Research and Innovation: The Importance of IT**

Location: AT&T Innovation Center, 1133 21st Street, NW, Suite 210  
Washington, DC 20036

Welcome: **Len Cali**, Senior Vice-President, AT&T  
Moderator: **Richard Hudson**, CEO and Editor, Science Business  
Speakers: **Bridget Cosgrave**, Director General, DIGITALEUROPE  
**Greg Morrisett**, Associate Dean Computer Department, Harvard

Exhibition: “A vision of the future impact of technology in an ever-changing global community” Live demos of innovative applications and integrated solutions for businesses and consumers in particular in the areas of e-Health, Smart Grids and the Digital Home

## Wednesday 28 April 2010

- 08:45am – 10:15am Roundtable 9: **A Transatlantic Digital Agenda: The Next 5 Years**  
Location: North Congressional Meeting Room, US Capitol Visitor Center
- Chairman: **Pilar del Castillo MEP**, Member of the European Parliament
- Speakers: **Aneesh Chopra**, Chief Technological Officer, White House
- Comments: **The Honorable Bob Goodlatte**, US House of Representatives  
**Constantijn Van Oranje**, Cabinet of European Commissioner Neelie Kroes (Digital Agenda)  
**Professor Jiro Kokuryo**, Faculty of Policy Management, Keio University
- Rapporteur: **Peter Linton**, Digital Rapporteur, European Internet Foundation (EIF)
- 08:45am-10:15 am Roundtable 10: **EUISS and SAIS: Priorities for EU-US Relations in a Multipolar World**  
Location: South Congressional Meeting Room, US Capitol Visitor Center
- Chairman: **Alexander Lambsdorff MEP**
- Speakers: **Alvaro de Vasconcelos**, Director, EUISS  
**Daniel Hamilton**, Director, Centre for Transatlantic Relations, SAIS, Johns Hopkins University
- Comments: **Peter Chase**, Senior European Representative, US Chamber  
**Jeffries Briginshaw**, EU Director, Transatlantic Business Dialogue (TABD)
- Rapporteur: TPN
- 10:45am - 12:15pm Roundtable 11: **The Importance of Research and Innovation: The Next 15 years**  
Location: South Congressional Meeting Room, US Capitol Visitor Center
- Chairman: **Marietje Schaake MEP**
- Speakers: **John Wood**, Chairman, European Research Area Board  
**The Honorable Lincoln Diaz Balart**, US House of Representatives  
**The Honorable Darrell Issa**, US House of Representatives
- Comments: **Arthur Cotton**, Program Manager, GE Corporate Research and Development  
**Mike Bushell**, Principal Scientific Adviser, Syngenta
- Rapporteur: **Richard Hudson**, CEO and Editor, Science Business



## **Wednesday 28 April 2010 Continued**

12:30pm - **Lunch:** **Perspectives for Transatlantic Partnership**

1:30pm Location: HVC-201 A and B, US Capitol Visitor Center

Chairman: **Alexander Lambsdorff MEP**, Member of the European Parliament

Speakers: **William E. Kennard**, US Ambassador to the EU  
**Carlos Westendorp**, Representative of the Spanish Presidency

1:30pm – **Final plenary session: Creative Thinking for 2011**

3:30pm Location: Congressional Auditorium, US Capitol Visitor Center

**Session:** *Reports back from each of the roundtables to summarise their conclusions as well as suggest specific areas for follow up.*

### **Scene Setting Session II:**

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Atlantic Council of the United States

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Rapporteur: **Penny Naas**, Vice President, Global Government Affairs, Citigroup

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Rapporteur: **Kathryn Hauser**, US Executive Director, Transatlantic Business  
Dialogue (TABD)

Roundtable 4: **Energy Security and Alternative Technologies**

Rapporteur: **Lisa Schroeter**, Director, International Policy, Dow Chemical Company

Roundtable 5: **Challenges of an Ageing Population: Workforce Management**

Rapporteur: **Karl Cox**, Vice President, Public Policy and Corporate Affairs,  
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