

Transatlantic week 2015

TOWARDS EU/US GLOBAL PARTNERSHIP

PROGRAM

July 20 – 23, 2015

WASHINGTON, DC

Organized by

**TRANSATLANTIC POLICY NETWORK
(TPN)**

Patrons



EUROPEAN UNION
DELEGATION TO THE USA



European Parliament

In partnership with

Allianz 



Bertelsmann Foundation

DAIMLER

Deutsche Bank 



facebook

ORACLE

syngenta



ALL TPN SESSIONS ARE INFORMAL AND OFF-THE-RECORD

MONDAY JULY 20, 2015

6:30 pm **Welcome reception hosted by Ambassador David O’Sullivan**
Location: Ambassador’s Residence

TUESDAY JULY 21, 2015

For morning events organized by partner organizations, please see separate schedule of events.

1:00 pm **TPN Registration**
Location: Thomas Jefferson Building, Library of Congress, 10 First St SE,
Washington, DC 20540

1:45 – 2:15 pm **Introductory Interview**

Moderator: **James Elles**, Chairman, TPN
Interview: **Robert B Zoellick**, Former President of the World Bank,
US Trade Representative, and US Deputy Secretary of State

Location: Thomas Jefferson Building, Library of Congress, 10 First St SE,
Washington, DC 20540

2:15 – 3:15 pm Session 1: **Global Trends to 2030: Can the Transatlantic Partnership
Meet the Challenges Ahead?**

Moderator: **Elmar Brok MEP**, Chairman, Foreign Affairs Committee,
European Parliament
Introduction: **Dominique Ristori**, Director General for Energy,
European Commission
Panel: **Mat Burrows**, Director, Strategic Foresight Initiative, Atlantic Council
Ambassador Bill Kennard, Board Member, AT&T
Bruce Gustafson, Vice President, Public Affairs & Regulations,
Region North America, Ericsson

Location: Thomas Jefferson Building, Library of Congress, 10 First St SE,
Washington, DC 20540

TUESDAY JULY 21, 2015 CONTINUED

- 3:15 – 4:15 pm** Session 2: **Enhanced Transatlantic Cooperation in the Global Economy**
- Moderator: **Erika Mann**, Director EU Affairs, Facebook
Interview: **Cathy Novelli**, Under-Secretary for Economic Affairs,
US Department of State
- Panel: **Danuta Hübner MEP**, Chair, Constitutional Affairs Committee,
European Parliament
 Christian Leffler, Managing Director, The Americas,
European External Action Service (EEAS)
 Peter Beyer, Member of the Bundestag
 Bowman Heiden, Deputy Director, Center for Intellectual
Property, University of Gothenburg & Chalmers University of
Technology
 Eric Loeb, Vice President for International External and Affairs, AT&T
- Location: Members of Congress Room, Thomas Jefferson Building, Library of
Congress, 10 First St SE, Washington, DC 20540
-
- 4:30 – 5:15 pm** Session 3: **Part I: Transatlantic Trade and Investment Partnership (TTIP) –
A Conversation with Ambassador Michael Froman**
- Moderator: **The Honorable Jim Costa**,
Member of the US House of Representatives
- Interview: **Ambassador Michael Froman**, US Trade Representative
- Location: Members of Congress Room, Thomas Jefferson Building,
Library of Congress, 10 First St SE, Washington, DC 20540
-
- 5:15 – 6:00 pm** Session 3: **Part II: Transatlantic Trade and Investment Partnership (TTIP) –
A Conversation with Ambassador David O’Sullivan**
- Moderator: **David Martin MEP**, European Parliament
- Interview: **Ambassador David O’Sullivan**, EU Ambassador to the United States
- Location: Members of Congress Room, Thomas Jefferson Building, Library of
Congress, 10 First St SE, Washington, DC 20540
-
- 6:00 – 8:00 pm** **Reception hosted by Oracleⁱ**
- Location: Oracle Town House, 27 D St SE, Washington, DC 20003

ⁱ Oracle Reception * This event has been organized to comply with congressional gift rules as a “reception” (House Rule 25.5(a)(4)(A) & Senate Rule 35.1(c)(22)). Food and refreshments provided will be limited to appetizers and drinks.

WEDNESDAY JULY 22, 2015

- 9:00 am** **TPN Registration**
Location: Cannon Caucus Room, 345 Cannon House Office Building
- 9:15 – 10:45 am** Session 4: **Transatlantic Trade and Investment Partnership (TTIP) – Progress and The Regulatory Dimension**
- Moderator: **Bruce Stokes**, Director Global Economic Attitudes, Pew Research
Panel: **Dan Mullaney**, Assistant US Trade Representative Europe and the Middle East, Office of the US Trade Representative
 Jan Frydman, Special Adviser to Commissioner Cecilia Malmström, European Commission
 The Honorable Pat Tiberi, Chairman, Subcommittee on Trade, US House of Representatives
 Bernd Lange MEP, Chairman, Committee on International Trade, European Parliament
 Michael Fitzpatrick, Senior Counsel, Government and Regulatory Affairs, GE
 Martin Kayser, Senior Vice President for Product Safety, BASF
- Location: Cannon Caucus Room, 345 Cannon House Office Building,
- 11:00 am – 12:00 pm** Session 5: **Transatlantic Trade and Investment Partnership (TTIP) – The Political Agenda Ahead**
- Moderator: **Paul Adamson**, Editor-in-Chief, E!Sharp
Panel: **The Honorable Ted Poe**, Member of the US House of Representatives
 The Honorable Jim Costa, Member of the US House of Representatives
 Marietje Schaake MEP, European Parliament
 Emma McClarkin MEP, European Parliament
 Sorin Moisă MEP, European Parliament
- Location: Cannon Caucus Room, 345 Cannon House Office Building,
- 12:30 – 1:45 pm** Session 6: **Lunch – Discussion on the EU/US Agenda, Except Trade**
- Moderator: **Knut Fleckenstein MEP**, European Parliament
Speaker: **Ambassador David O’Sullivan**,
 Ambassador of the European Union to the United States
Comments: **The Honorable Jim Costa**,
 Member of the US House of Representatives
- Location: The Capitol Hill Club, 300 First Street SE, Washington, DC 20003

WEDNESDAY JULY 22, 2015 CONTINUED

2:15 – 3:15 pm

Session 7: **Towards a Transatlantic Digital Market I - Next Steps**

Moderator: **Žiga Turk**, Professor, University of Ljubljana,
Former Minister of Education and Science, Slovenia

Panel: **Michał Boni MEP**, European Parliament
Megan Richards, Principal Adviser, Communications
Networks, Content and Technology, European Commission
Marcus Jadotte, Assistant Secretary for Industry and Analysis,
International Trade Administration, US Department of Commerce
Burkhard Ober, Head of Office, Allianz Global Investors
Ellen Blackler, Vice President, Global Public Policy,
The Walt Disney Company

Location: 2325 Rayburn House Office Building, Washington, DC 20515

2:15 – 3:30 pm

Session 8: **Towards Transatlantic Cooperation on Energy and Innovation**

Welcome to Transatlantic Week:

The Honorable John Boehner,
Speaker of the US House of Representatives

Moderator: **Edit Herczog**, Board Member and Senior Fellow, Transatlantic Policy
Network

Introduction: **The Honorable Fred Upton**, Chairman, House Committee on Energy
& Commerce, US House of Representatives

Panel: **Sorin Moisă MEP**, European Parliament
Giovanni de Santi, Director, Joint Research Center,
Institute for Energy and Transport, European Commission
Stephen Eule, Vice President for Climate and Technology,
US Chamber of Commerce

Location: North Congressional Room, Capitol Visitor Center

WEDNESDAY JULY 22, 2015 CONTINUED

- 3:45 – 5:00 pm** Session 9: **Towards a Transatlantic Financial Services Market**
- Moderator: **Carter Dougherty**, Correspondent, Bloomberg
Panel: **The Honorable Bill Huizenga**, Member of the US House of Representatives
 The Honorable Gregory Meeks, Member of the US House of Representatives
 Sofia Ribeiro MEP, European Parliament
 Kay Swinburne MEP, European Parliament
 Hans-Dieter Holtzmann, Managing Director, Head of EU Representation, Deutsche Bank
 Richard Kaye, Managing Director and Head of Government Affairs EMEA, JP Morgan
- Location: North Congressional Room, Capitol Visitor Center
-
- 3:30 – 4:30 pm** Session 10: **Towards a Transatlantic Digital Market II - A New Model for Internet Governance?**
- Moderator: **Susan Danger**, Managing Director, AmCham EU
Panel: **The Honorable Bob Goodlatte**, Chairman, House Committee on the Judiciary, US House of Representatives
 Marietje Schaake MEP, European Parliament
 Ambassador Daniel A. Sepulveda, Deputy Assistant Secretary of State, Bureau of Economic and Business Affairs
 Megan Richards, Principal Adviser, Communications Networks, Content and Technology, European Commission
- Location: 2325 Rayburn House Office Building, Washington, DC
-
- 4:30 – 5:30 pm** Session 11: **Towards a Transatlantic Digital Market III – The Data Revolution**
- Moderator: **Karl Cox**, Vice President, Global Public Affairs, Oracle
Panel: **The Honorable Darrell Issa**, Chairman, Subcommittee on Courts, Intellectual Property, and the Internet, US House of Representatives
 Tanja Fajon MEP, European Parliament
 Lisa Schroeter, Global Director of Trade & Investment Policy, The Dow Chemical Company
 John Wood, Chairman, The Research Data Alliance
 David Weller, Head of Global Trade Policy, Google
 Stephen Ezell, Director, Global Innovation Policy, The Information Technology & Innovation Foundation
- Location: 2325 Rayburn House Office Building, Washington, DC 20515

WEDNESDAY JULY 22, 2015 CONTINUED

6:00 – 8:00 pm Reception Hosted by US Chamber of Commerce

Welcome: **Marjorie Chorlins**, Vice President, European Affairs,
US Chamber of Commerce

Location: US Chamber, 1615 H St NW, Washington, DC 20062

THURSDAY JULY 23, 2015

For Thursday events organized by partner organizations, please see separate schedule of events.