

# Transatlantic Week 2014

## TRANSATLANTIC PARTNERSHIP: DRIVING JOBS AND GROWTH

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### PROGRAM

May 28-29, 2014

WASHINGTON, DC

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organized by

TRANSATLANTIC POLICY NETWORK  
(TPN)



BertelsmannFoundation

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**ALL TPN ROUNDTABLES ARE OFF-THE-RECORD AND INFORMAL**

**WEDNESDAY, MAY 28, 2014**

**12:30 pm – Outcome of European Elections**

**02:00 pm** Organized by the European Parliament Liaison Office (EPLO) and Bertelsmann Foundation

Location: The Murrow Room, (13<sup>th</sup> Floor) National Press Club,  
529 14th St NW, Washington, DC 20045

**02:00 pm Registration**

Location: US Chamber of Commerce, 1615 H St NW, Washington, DC 20062

**02:30 pm Opening Remarks**

**03:15 pm** Location: US Chamber of Commerce, 1615 H St NW, Washington, DC 20062

Welcome: **Senator Robert Bennett**, Honorary President, TPN

Chairman: **James Elles MEP**, Member of the European Parliament

Panel: **The Honorable Anthony Gardner**, US Ambassador to the EU  
**The Honorable João Vale de Almeida**, EU Ambassador to the US  
**Len Cali**, Senior Vice President Global Public Policy, AT&T  
**Annette Heuser**, Executive Director, Bertelsmann Foundation

**03:15 pm – Scene Setter Transatlantic Partnership: The Political Agenda**

**04:00 pm** Location: US Chamber of Commerce, 1615 H St NW, Washington, DC 20062

Moderator: **John Wyles**, Senior Adviser, Transatlantic Policy Network

Interview: **Ambassador Wendy Sherman**, Under Secretary of State for Political Affairs, US Department of State

**04:00 pm – Scene Setter Transatlantic Partnership: The Economic Agenda**

**04:45 pm** Location: US Chamber of Commerce, 1615 H St NW, Washington, DC 20062

Moderator: **Paul Adamson**, Founder and Editor, E-Sharp

Interview: **Catherine Novelli**, Under Secretary for Economic Growth, Energy, and the Environment, US Department of State

**WEDNESDAY, MAY 28, 2014 CONTINUED:**

**04:45 pm – Scene Setter Transatlantic Ties 2030 - Presentation**

**05:30 pm** Location: US Chamber of Commerce, 1615 H St NW, Washington, DC 20062

Moderator: **Simon Serfaty**, Professor and Eminent Scholar,  
Old Dominion University, Norfolk

Presentation: **Mat Burrows**, Director Strategic Foresight Initiative, Atlantic Council

**05:30 pm – Reception: Hosted by US Chamber of Commerce**

**07:00 pm** Location: 1615 H St NW, Washington, DC 20062

Comments: **Marjorie Chorlins**, Vice President for European Affairs,  
US Chamber of Commerce

**THURSDAY, MAY 29, 2014**

**08:30 am Registration**

Location: Members of Congress Room, Library of Congress  
Thomas Jefferson Building  
101 Independence Ave SE, Washington, DC 20540

**09:00 am – Session 1**

**09:45 am Transatlantic Trade and Investment Partnership (TTIP): A Conversation with  
Ambassador Michael Froman**

Location: Members of Congress Room, Library of Congress  
Thomas Jefferson Building  
101 Independence Ave SE, Washington, DC 20540

Welcome: **Eckart von Klaeden**, Vice President Global External Affairs and Public  
Policy, Daimler AG

Moderator: **The Honorable Jim Costa**, Member of the US House of Representatives

Interview: **Ambassador Michael Froman**, United States Trade Representative

**THURSDAY, MAY 29, 2014 CONTINUED:**

**10:00 am – Session 2**

**11:00 am Transatlantic Trade and Investment Partnership (TTIP) -**

**Next Steps: Keeping up the Momentum**

Location: Members of Congress Room, Library of Congress  
Thomas Jefferson Building  
101 Independence Ave SE, Washington, DC 20540

Moderator: **Bruce Stokes**, Director, Pew Global Economics Program

Panel: **Dan Mullaney**, Assistant USTR for Europe and Chief Negotiator  
**Edit Herczog MEP**, Member of the European Parliament  
**Laura Lane**, President of Global Public Affairs, UPS  
**Fernando Andresen Guimarães**, Head of Division – US and Canada,  
European External Action Service (EEAS)

Rapporteur: **Koen Berden**, Managing Director Ecorys, Member Board of Directors,  
Erasmus University

**11:00 am – Session 3**

**12:15 pm Transatlantic Trade and Investment Partnership (TTIP): The Regulatory Dimension**

Location: Members of Congress Room, Library of Congress  
Thomas Jefferson Building  
101 Independence Ave SE, Washington, DC 20540

Moderator: **Bruce Stokes**, Director, Pew Global Economics Program

Panel: **The Honorable Lee Terry**, Member of the US House of Representatives  
**Jeff Weiss**, Senior Advisor, Office of the Secretary,  
US Department of Commerce  
**Geraldine Emberger**, DG Trade, Trade Relations with the USA,  
European Commission  
**Peter Skinner MEP**, Member of the European Parliament  
**Lisa Schroeter**, Global Director of Trade and Investment Policy,  
The Dow Chemical Company

Rapporteur: **Koen Berden**, Managing Director Ecorys, Member Board of Directors,  
Erasmus University

**THURSDAY, MAY 29, 2014 CONTINUED:**

**12:30 pm – Lunch**

**02:00 pm** Location: HVC 201 A and B, Capitol Visitor Center (CVC)  
East Capitol St & First St, Washington, DC 20004

Moderator: **James Elles MEP**, Member of the European Parliament

Welcome: **The Honorable Jim Costa**, Member of the US House of Representatives  
**The Honorable Bill Huizenga**,  
Member of the US House of Representatives

**02:15 pm – Session 4**

**03:30 pm** **Towards a Transatlantic Financial Services Market**

Location: HVC 200 Capitol Visitor Center (CVC),  
East Capitol St & First St, Washington, DC 20004

Moderator: **Carter Dougherty**, Correspondent, Bloomberg

Panel: **The Honorable Gregory Meeks**,  
Member of the US House of Representatives  
**The Honorable Bill Huizenga**,  
Member of the US House of Representatives  
**Peter Skinner MEP**, Member of the European Parliament  
**Wolf Klinz MEP**, Member of the European Parliament  
**Burkhard Ober**, Head of Office and Representative of the Board, Allianz

Rapporteur: **Martin Boer**, Secretary General, European Financial Services Round Table

**02:15 pm – Session 5 – Part 1**

**03:00 pm** **Towards a Digitally-Driven Transatlantic Market**

Location: South Congressional Meeting Room, Capitol Visitor Center (CVC),  
East Capitol St & First St, Washington, DC 20004

**Part 1** **Specific Steps Towards a Transatlantic Digital Roadmap: Development and Cooperation for New and Emerging Technologies**

Moderator: **Erika Mann**, Director, EU Affairs, Facebook

Panel: **Erik Loeb**, Vice President, International External Affairs, AT&T  
**Žiga Turk**, Professor, University of Ljubljana, Slovenia

Rapporteur: **Ajit Jaokar**, Advisor, European Internet Foundation

**THURSDAY, MAY 29, 2014 CONTINUED:**

**03:00 pm – Session 5 – Part 2**

**03:45 pm Towards a Digitally-Driven Transatlantic Market**

Location: South Congressional Meeting Room, Capitol Visitor Center (CVC),  
East Capitol St NE & First St, Washington, DC 20004

**Part 2 Data Protection and Data Flows**

Moderator: **Fran Burwell**, Vice President, Director Transatlantic Relations,  
Atlantic Council

Panel: **Ted Dean**, Deputy Assistant Secretary, US Department of Commerce  
**Joseph Alhadeff**, Vice President Global Public Policy, Chief Privacy  
Strategist, Oracle  
**Megan Richards**, Principal Advisor, Directorate General Connect  
European Commission

Rapporteur: **Ajit Jaokar**, Advisor, European Internet Foundation

**04:00 pm – Session 5 – Part 3**

**04:45 pm Towards a Digitally-Driven Transatlantic Market**

Location: South Congressional Meeting Room, Capitol Visitor Center (CVC),  
East Capitol St NE & First St, Washington, DC 20004

**Part 3 The Importance of EU/US Cooperation in the Digital Economy on Global  
Issues, Focusing on Internet Governance and Cyber Security**

Moderator: **Susan Danger**, Managing Director, Amcham EU

Panel: **The Honorable Bob Goodlatte**, Member of the US House of  
Representatives & Chairman, Committee on the Judiciary  
**Judith Merkies MEP**, Member of the European Parliament  
**Thomas Spiller**, Vice President, Global Public Policy,  
The Walt Disney Company

Rapporteur: **Ajit Jaokar**, Advisor, European Internet Foundation

**THURSDAY, MAY 29, 2014 CONTINUED:**

**03:30 pm – Session 6**

**04:45 pm Towards Transatlantic Cooperation on Energy and Innovation**

Location: HVC 200 Capitol Visitor Center (CVC),  
East Capitol St & First St, Washington, DC 20004

Moderator: **Dirk Hudig**, Director, FIPRA Group

Panel: **Hiddo Houben**, Minister Counselor, Head of Trade Section,  
EU Delegation to the United States  
**Edit Herczog MEP**, Member of the European Parliament  
**Lisa Schroeter**, Global Director of Trade & Investment Policy,  
The Dow Chemical Company