



# CHALLENGES AHEAD: TRANSATLANTIC JOBS AND GROWTH

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## PROGRAM

May 7 - 9, 2012

WASHINGTON DC

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organized by

**TRANSATLANTIC POLICY NETWORK  
(TPN)**

in partnership with



Bertelsmann Foundation

DAIMLER



European Internet Foundation

**G | M | F** The German Marshall Fund  
of the United States  
STRENGTHENING TRANSATLANTIC COOPERATION

**SCIENCE BUSINESS**



100 Years Standing Up for American Enterprise  
U.S. CHAMBER OF COMMERCE

**MONDAY, MAY 7, 2012**

**3:00 PM - Welcome**

**4:00 PM** Location: 1539 Longworth House Office Building

Chairman: **The Honorable Jim Costa**, U.S. House of Representatives

Speakers: **Ambassador Miriam Sapiro**, Deputy U.S. Trade Representative  
**Ambassador João Vale de Almeida**, EU Ambassador to the U.S.

**Ambassador William Kennard**, U.S. Ambassador to the EU

**Libor Rouček MEP**, European Parliament

**James Cicconi**, Senior Executive Vice President, AT&T

**Jeffrey Werner**, General Manager for International and Public Policy, Daimler

**Christian Ehler MEP**, European Parliament

**The Honorable Cliff Stearns**, U.S. House of Representatives

**TPN SCENE SETTER: CHALLENGES AHEAD FOR THE TRANSATLANTIC PARTNERSHIP**

**4:00 PM - The World Economy**

**5:00 PM** Location: 1539 Longworth House Office Building

Moderator: **John Wyles**, Columnist, European Voice

Speaker: **Robert Zoellick**, President, World Bank Group

**5:00 PM - Shaping a Roadmap for Jobs and Growth**

**6:00 PM** Location: 1539 Longworth House Office Building

Chairman: **The Honorable Jim Costa**, U.S. House of Representatives

Keynote: **Michael Froman**, Assistant to the President and  
Deputy National Security Adviser for International Economic Affairs.

Comments: **Myron Brilliant**, Senior Vice President for International Relations,  
U.S. Chamber of Commerce

**Eric Peters**, Adviser to President Barroso, Bureau of European Policy Advisers,  
European Commission

Rapporteur: **Karl Cox**, Vice President, Public Policy and Corporate Affairs EMEA, Oracle

**6:00 PM – TPN RECEPTION**

**7:00 PM** Location: 1300 Longworth House Office Building - Balcony

**TUESDAY, MAY 8, 2012**

**8:00 AM Registration Opens**

**8:30 AM - Session I: Future Prospects for Advanced Manufacturing and Employment**

**9:45 AM** Location: North Congressional Meeting Room, Capitol Visitor Center

Chairman: **Fran Burwell**, Vice President, Atlantic Council of the United States

Introduction: **John Zysman**, Professor of Political Science, University of California, Berkeley

Comments: **The Honorable Donald Manzullo**, U.S. House of Representatives  
**Frank Vargo**, Vice President, International Economic Affairs, National Association of Manufacturers  
**Ivan Hodac**, Secretary General, ACEA - European Automobile Manufacturers Association

Rapporteur: **Jeff Werner**, General Manager for International and Public Policy, Daimler

**8:30 AM – Session II: Financial Services: Towards Convergence?**

**9:45 AM** Location: South Congressional Meeting Room, Capitol Visitor Center

Chairman: **Carter Dougherty**, Reporter, Bureau of Consumer Financial Protection, Bloomberg News

Introduction: **Bill Murden**, Director, Office of International Banking and Securities Markets, U.S. Department of the Treasury

**Steffen Kern**, Director, International Financial Markets Policy, Deutsche Bank

Comments: **The Honorable Ed Royce**, U.S. House of Representatives  
**The Honorable Gregory Meeks**, U.S. House of Representatives  
**Peter Skinner MEP**, European Parliament

Rapporteur: **Charles Johnston**, Vice President, International Government Affairs, Citigroup

**Coffee Break**

**10:00 AM – 11:15 AM**    **THEME I:**    **RESEARCH & INNOVATION**

**Session III:    Unblocking Innovation - How to Increase Transatlantic Trade in Science, Technology, and Innovation**

Location:    North Congressional Meeting Room, Capitol Visitor Center

Chairman:    **John Wood**, Secretary General, Association of Commonwealth Universities  
Former Chairman, European Research Area Board

Introduction:    **The Honorable Robert D. Hormats**, Under Secretary of State for Economic Growth, Energy, and the Environment, U.S. Department of State

Comments:    **Liam Benham**, Vice President Government Programs, IBM Europe  
**Alexander Von Gabain**, Chairman, European Institute of Innovation & Technology  
**James H. Shelton III**, Assistant Deputy Secretary for Innovation and Improvement, U.S. Department of Education

Rapporteur:    **Richard Hudson**, CEO and Editor, Science|Business

**10:00 AM – 11:15 AM**    **THEME II:**    **TRADE AND INVESTMENT**

**Session IV:    The Path Forward for Completing the Transatlantic Market**

Location:    South Congressional Meeting Room, Capitol Visitor Center

Chairman:    **Bruce Stokes**, Non-Resident Fellow, German Marshall Fund of the United States

Introduction:    **Joseph Quinlan**, Non-Resident Fellow, Center for Transatlantic Relations, Johns Hopkins University

**The Honorable Sander Levin**, U.S. House of Representatives

Comments:    **Godelieve Quisthoudt-Rowohl MEP**, European Parliament  
**Dan Mullaney**, Assistant U.S. Trade Representative for Europe and the Middle East, Office of the U.S. Trade Representative

**Damien Levie**, Member of Cabinet, Karel de Gucht, EU Commissioner for Trade, European Commission

**Hendrik Bourgeois**, Vice President European Affairs, GE, and  
Chairman, American Chamber of Commerce to the EU

Rapporteur:    **Jeffries Briginshaw**, EU Director, Transatlantic Business Dialogue

**Coffee Break**

**11:30 AM - 12:30 PM**     **THEME I:**     **RESEARCH & INNOVATION**

**Session V:**     **Healthcare Innovation - Could Transatlantic Cooperation Boost Trade, and Improve Health for All?**

Location:     North Congressional Meeting Room, Capitol Visitor Center

Chairman:     **Richard Hudson**, CEO and Editor, Science|Business

Introduction:     **Mary Lisa Madell**, Director of Europe and Eurasia, Office of Global Affairs, U.S. Department of Health and Human Services

Comments:     **Maria Badia i Cuchet MEP**, European Parliament  
**David Beier**, Senior Vice President, Amgen Inc.  
**Donald Singer**, Professor of Clinical Pharmacology and Therapeutics, Warwick University  
**The Honorable Jim McDermott**, U.S. House of Representatives

Rapporteur:     **Staffan Jerneck**, Director, Centre for European Policy Studies

**11:30 AM - 12:30 PM**     **THEME II:**     **TRADE AND INVESTMENT**

**Session VI:**     **21<sup>st</sup> Century Trade Issues – Regulatory Approaches**

Location:     South Congressional Meeting Room, Capitol Visitor Center

Chairman:     **Ron Cass**, Dean Emeritus, Boston University School of Law

Introduction:     **Jeff Weiss**, The Associate Administrator, Office of Information & Regulatory Affairs, Office of Management and Budget, Executive Office of the President

Break

Comments:     **Hiddo Houben**, Head of Trade and Agriculture, EU Delegation to the U.S.  
**Michael Fitzpatrick**, Senior Manager and Senior Counsel, Government and Regulatory Affairs, GE  
**Syed Kamall MEP**, European Parliament

Rapporteur:     **Jörn Fleck**, Director, Transatlantic Policy Network

**12:45 PM - 2:00 PM**     **Lunch Discussion:**

Location:     HVC 201 A and B, Capitol Visitor Center

Chairman:     **James Elles MEP and The Honorable Jim Costa**, U.S. House of Representatives

Speakers:     **The Honorable John Boehner**, Speaker of the U.S. House of Representatives  
**The Honorable Steny Hoyer**, Minority Whip, U.S. House of Representatives

**2:15 PM –**  
**3:30 PM**      **THEME III: THE DIGITAL AGENDA**

**Session VII: Cloud Computing (Including Data Protection and Data Privacy)**

Location: North Congressional Meeting Room, Capitol Visitor Center

Chairman: **Tyson Barker**, Director Transatlantic Relations, Bertelsmann Foundation

Introduction: **Daniel Weitzner**, Deputy Chief Technology Officer for Internet Policy, Office for Science and Technology Policy, Executive Office of the President

**Megan Richards**, Acting Deputy Director-General, Information Society and Media Directorate-General, European Commission

Comments: **The Honorable Bob Goodlatte**, U.S. House of Representatives

**Rafał Trzaskowski MEP**, European Parliament

**Joseph Alhadef**, Vice President Global Public Policy, Chief Privacy Strategist, Oracle

**Luigi Gambardella**, Vice President, Relations with International Institutions and Organizations, Telecom Italia

Rapporteur: **Peter Linton**, Adviser, European Internet Foundation

**2:15 PM –**  
**3:30 PM**      **THEME IV: RESOURCE MANAGEMENT**

**Session VIII: Raw Materials**

Location: Meeting Room HVC-200, Capitol Visitor Center

Chairman: **Reinhard Bütikofer MEP**, European Parliament

Introduction: **Gwenole Cozigou**, Director Chemical, Metals, Mechanical, Electrical and Construction Industries; Raw Materials, Directorate-General Enterprise and Industry, European Commission

**Cyrus Wadia**, Assistant Director, Clean Energy & Materials R&D, Office of Science and Technology Policy, Executive Office of the President

Comments: **Charles Cougar**, Legislative Director, Office of The Honorable Mike Coffman, U.S. House of Representatives

**Norbert Otten**, Director, Corporate Issues & Coordination, Daimler AG

Rapporteur: **Alexis Serfaty**, Fellow, Transatlantic Policy Network

**Coffee Break**

3:45 PM –  
5:00 PM

**THEME III: THE DIGITAL AGENDA**

**Session IX: Internet Freedoms / Cyber Security**

Location: North Congressional Meeting Room, Capitol Visitor Center

Chairman: **Erika Mann**, Director of EU Affairs, Facebook

Introduction: **Ambassador Philip Verveer**, U.S. Coordinator for International Communications & Information Policy, U.S. Department of State  
**Megan Richards**, Acting Deputy Director-General, Information Society and Media Directorate-General, European Commission

Comments: **The Honorable Jim Langevin**, U.S. House of Representatives  
**Jeff Brueggeman**, Chief Privacy Officer International, AT&T

Rapporteur: **Peter Linton**, Adviser, European Internet Foundation

3:45 PM –  
5:00 PM

**THEME IV: RESOURCE MANAGEMENT**

**Session X: Energy Security & Energy Innovation**

Location: Meeting Room HVC-200, Capitol Visitor Center

Chairman: **Steve Cowley**, Director, Culham Centre for Fusion Energy and CEO, United Kingdom Atomic Energy Authority

Introduction: **Ambassador Richard Morningstar**, Special Envoy for Eurasian Energy U.S. Department of State  
**Christian Burgsmüller**, Counselor - Head of the Energy, Transport and Environment Section, EU Delegation to the U.S.

Comments: **The Honorable John Garamendi**, U.S. House of Representatives  
**Dan Jørgensen MEP**, European Parliament  
**Andras Simonyi**, Managing Director, SAIS

Rapporteur: **Lisa Schroeter**, Director of Government Affairs - International Policy, The Dow Chemical Company

**5:00 PM - 6:00 PM**     **Session XI: Smart Defense & Pooling and Sharing: The Relevance to Transatlantic Defense Industrial Cooperation**  
Location:     North Congressional Meeting Room, Capitol Visitor Center  
  
Chairman:     **Simon Serfaty**, Zbigniew Brzezinski Chair in Global Security and Geostrategy (Emeritus) and Senior Advisor to the Europe Program, Center for Strategic and International Studies  
  
Comments:     **The Honorable Dutch Ruppertsberger**, U.S. House of Representatives  
  
                  **Gene Cunningham**, Chairman, U.S. Delegation, NATO Industrial Advisory Group  
  
                  **Peter Flory**, Senior Distinguished Research Fellow, National Defense University; Former NATO Assistant Secretary General for Defense Investments  
  
                  **Adrian Severin MEP**, European Parliament  
  
Rapporteur:   **François Rivasseau**, Deputy Head of Delegation, EU Delegation to the U.S.

**6:30 PM - 8:30 PM**     **U.S. CHAMBER-TPN RECEPTION**  
In honor of the American Chambers in Europe and participants in the TPN Transatlantic Week  
Location:     1615 H Street NW, Washington DC 20062-2000

**WEDNESDAY, MAY 9, 2012**

**10:00 AM - 11:45 AM**     **DEFINING AN AGENDA FOR TRANSATLANTIC GROWTH: MAXIMIZING INVESTMENT FOR TOMORROW'S ECONOMY**  
Location:     Rayburn House Office Building 2237  
  
Introduction:   **The Honorable Robert Bennett**, Honorary President, TPN  
  
Moderator:     **John Wyles**, Columnist, European Voice  
  
Comments:     **Eric Loeb**, Vice President International, AT&T  
  
                  **The Honorable Robert J. Shapiro**, Former U.S. Undersecretary of Commerce, Chair of NDN's Globalization Initiative  
  
                  **The Honorable Jim Costa**, U.S. House of Representatives  
  
                  **James Elles MEP**, European Parliament, Chairman, TPN