



**CHALLENGES AHEAD:
CAN THE TRANSATLANTIC ECONOMY
STAY COMPETITIVE?**

PROGRAM

July 12 - 13, 2011

WASHINGTON DC

organized by

**TRANSATLANTIC POLICY NETWORK
(T P N)**

in partnership with

BertelsmannFoundation

DAIMLER



G|M|F The German Marshall Fund
of the United States
STRENGTHENING TRANSATLANTIC COOPERATION

TUESDAY, 12 JULY 2011

3:00 pm **Participants security clearance**

3:45 pm - **Formal Opening Session:**

4.45 pm Location: HC-5, Capitol Building

Chairman: **James Elles MEP**, Chairman, TPN

Keynote: **The Honorable Ileana Ros-Lehtinen**,
Member of the US House of Representatives & Chairman of the House Committee
on Foreign Affairs
Introduced by: The Honorable Devin Nunes, Member of the US House of
Representatives

The Honorable Howard Berman, Member of the US House of Representatives,
Ranking Member House Committee on Foreign Affairs
Introduced by: The Honorable Jim Costa, Member of Congress

Joseph Daul MEP, Chairman, The Group of the European People's Party
Introduced by: Elmar Brok MEP, European Parliament

Hannes Swoboda MEP, Vice-President, Group of the Progressive Alliance of
Socialists & Democrats
Introduced by: Edit Herczog MEP, European Parliament

Mark Vachon, Vice-President, GE ecomagination

Jake Jones, Executive Director, External Affairs and Public Policy, Daimler AG

H E João Vale de Almeida, Ambassador, Head of the Delegation of the
European Union to the United States

H E William Kennard, US Ambassador to the European Union

5:00 pm - **Scene Setter: International Economic Outlook – while countries are looking for growth?**

6:00 pm Location: HC-5, Capitol Building

Chairman: **The Honorable Jim Costa**, US House of Representatives

Keynote: **Robert Zoellick**, President, World Bank Group

TUESDAY, 12 JULY 2011 – continued

7:00 pm – Buffet/Discussion: Global Trends 2030 - Implications for Politics Today

9:00 pm Location: St Regis Hotel, 923 16th and K Street NW

Chairman: **James Elles MEP**, Member of the European Parliament

Introduction: **Mat Burrows**, Counselor, National Intelligence Council (NIC)

Alvaro de Vasconcelos, Director, EU Institute for Security Studies, Coordinator of European Strategy and Policy Analysis System (ESPAS)

The Honorable Jim Costa, Member of the US House of Representatives

Steve Stewart, Director, Market Access & Trade, IBM

Rapporteur: **Banning Garrett**, Atlantic Council of the US

WEDNESDAY, 13 JULY 2011

8:00 am Registration opens

Location: Capitol Visitors Center (CVC)

8:30 am – Roundtable 1: Future Security Threats: the Rising Cyber Dimension

9:30 am Location: North Congressional Meeting Room, Capitol Visitor Center

Chairman: **Tyson Barker**, Director, Transatlantic Relations, Bertelsmann Foundation

Introduction: **Jeff Moss**, Chief Security Officer, Internet Corporation for Assigned Names and Numbers (ICANN)

Christian Leffler, Managing Director for the Americas, European External Action Service (EEAS)

Comments: **The Honorable Sheila Jackson Lee**, Member of the US House of Representatives
Ivailo Kalfin, MEP, European Parliament

Rapporteur: **Staffan Jerneck**, Director, CEPS

8:30 am – Roundtable 2: Transatlantic Debt and Deficit Challenges

9:30 am

Location: South Congressional Meeting Room, Capitol Visitor Center

Chairman: **Bruce Stokes**, Senior Fellow, German Marshall Fund of the United States

Introduction: **Efthymios Christodoulou**, Chairman, EFG Eurobank Ergasias

Comments: **The Honorable Kurt Schrader**, Member of the US House of Representatives
Klaus Welle, Secretary General, European Parliament

Rapporteur: **Dirk Hudig**, Director, FIPRA Group

9:30 am – Roundtable 3: Demographic Trends

11:00 am Location: North Congressional Meeting Room, Capitol Visitor Center

Chairman: **Catherine Trautmann MEP**, European Parliament

Introduction: **Hans Martens**, Chief Executive, European Policy Centre (EPC)

Richard Jackson, Director and Senior Fellow, Global Ageing Initiative, CSIS

Comments: **The Honorable Jim McDermott**, Member of the US House of Representatives

Rapporteur: **Karl Cox**, Vice President, Public Policy and Corporate Affairs, EMEA Oracle

WEDNESDAY, 13 JULY 2011 – continued

9:30 am – Roundtable 4: Transatlantic Financial Convergence

11:00 am Location: South Congressional Meeting Room, Capitol Visitor Center

Chairman: **Carter Dougherty**, Consumer Finance Correspondent, Bloomberg News

Introduction: **Erick Holt**, General Counsel, Allianz Global Investors

Laura Lane, Managing Director and Head of International Government Affairs, Citi

Comments: **The Honorable Darrell Issa**, Member of the US House of Representatives

Peter Skinner MEP, European Parliament

Rapporteur: **Penny Naas**, Vice President, Global Government Affairs, Citigroup

11:00 am Coffee break

11:15 am Roundtable 5: Transatlantic Energy Cooperation

– 12:45 pm Location: North Congressional Meeting Room, Capitol Visitor Center

Chairman: **Steve Cowley**, Chief Executive Officer, UK Atomic Energy Authority (AEA)

Introduction: **Arun Majumdar**, Director, Advanced Research Projects Agency & Senior Advisor to Secretary Chu, US Department of Energy

Timothy Richards, Managing Director, Energy Policy, General Electric (GE)

Comments: **The Honorable Devin Nunes**, Member of the United States House of Representatives

Pilar del Castillo Vera MEP, European Parliament

Rapporteur: **Lisa Schroeter**, Director, International Policy, Dow Chemical Company

11:15 am Roundtable 6: Trade, Economic and Investment Policy

– 12:45 pm Location: South Congressional Meeting Room, Capitol Visitor Center

Chairman: **Annette Heuser**, Executive Director, Bertelsmann Foundation

Introduction: **Ambassador Miriam Sapiro**, Deputy US Trade Representative, Office of the US Trade Representative

Damien Levie, Member of the Cabinet, Commissioner for Trade Karel de Gucht, European Commission

Comments: **The Honorable Ron Kind**, Member of the US House of Representatives

Hannes Swoboda MEP, European Parliament

Rapporteur: **Kathryn Hauser**, US Executive Director, Transatlantic Business Dialogue

WEDNESDAY, 13 JULY 2011 – continued

1:00 pm – Transatlantic Week Lunch

2:15 pm Location: HVC-201, Capitol Visitor Center

Chairman: **Peter Skinner MEP**, European Parliament

Keynote: **Michael Froman**, Deputy Assistant to the President and Deputy National Security Advisor for International Economic Affairs and Development, Executive Office of the President

Comments: **The Honorable Cliff Stearns**, Member of the US House of Representatives
Elmar Brok MEP, European Parliament

2:30 pm – Roundtable 7: Raw Materials Scarcity

4:00 pm Location: North Congressional Meeting Room, Capitol Visitor Center

Chairman: **Reinhard Bütikofer MEP**, European Parliament

Introduction: **Dr. Cyrus Wadia**, Assistant Director, Clean Energy & Materials R&D, Office of Science and Technology Policy (OSTP), Executive Office of the President

Gwenole Cozigou, Director Chemicals, Metals, Mechanical, Electrical and Construction Industries; Raw materials, DG Enterprise, European Commission

Comments: **The Honorable Mike Coffman**, United States House of Representatives
Holly Chapell, Director, Government Affairs, Umicore USA

Rapporteur: **Jeffrey Werner**, General Manager, International Relations, Daimler AG

2:30 pm – Roundtable 8: Research and Innovation

4:00 pm Location: South Congressional Meeting Room, Capitol Visitor Center

Chairman: **John Wood**, Chairman, European Research Area Board

Introduction: **John Holdren**, Assistant to the President for Science and Technology and Director, Office of Science and Technology Policy, Executive Office of the President of the United States

Harriet Wallberg-Henriksson, President, Karolinska Institutet

Alexander von Gabain, Chairman-Elect, European Institute of Innovation and Technology

Comments: **The Honorable F. James Sensenbrenner**, Member of the US House of Representatives

The Honorable Eddie Bernice Johnson, Member of the US House of Representatives

Marietje Schaake MEP, European Parliament

Rapporteur: **Richard Hudson**, CEO and Editor, Science Business

4:00 pm Coffee break

WEDNESDAY, 13 JULY 2011 – continued

4:15 pm – Roundtable 9: Food Security

5:45 pm Location: North Congressional Meeting Room, Capitol Visitor Center

Chairman: **Jim Kolbe**, Senior Fellow, German Marshall Fund of the United States

Introduction: **Michael Chertoff**, Former US Secretary for Homeland Security & Co-founder and Managing Principal, Chertoff Group

Thierry de L'Escaille, Secretary General, European Landowners Organisation

Comments: **The Honorable Jim Costa**, Member of the US House of Representatives

Edit Herczog MEP, European Parliament

Rapporteur: **Alain-Dominique Quintart**, Director of European Public Affairs, Syngenta

4:15 pm – Roundtable 10: Digital Agenda

5:45 pm Location: South Congressional Meeting Room, Capitol Visitor Center

Chairman: **John Zysman**, Professor of Political Science, University of California Berkeley

Introduction: **Ambassador Philip Verveer**, US Coordinator & Deputy Assistant Secretary, International Communications and Information Policy, US Department of State

Christian Leffler, Managing Director for the Americas, European External Action Service (EEAS)

Comments: **The Honorable Bob Goodlatte**, Member of the US House of Representatives

Pilar del Castillo Vera MEP, European Parliament

Rapporteur: **Peter Linton**, Digital Rapporteur, European Internet Foundation